

THE ANALYZING OF WHATSAPP APPLICATION AS ONE OF THE LEARNING AND INFORMATION MEDIAS IN EDUCATIONAL CONTEXT

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Abstract

This article aims to discuss WhatsApp application as learning and information media at one of campus in Indonesia for the process of learning. The background in this study is how important the influence and use of social media WhatsApp group chat for students in the learning process, what is a negative or positive impact. Hence, the method used in this study is a qualitative method that directly interviews students or provides questionnaires to students in the use of social media WhatsApp group as a medium of learning and information. The results of this study indicated there is an impact in the used of social media WhatsApp group among students in the learning process, namely their personalities because they tend to be easy to scan, make things instant, addicted and social impacts that make it easier for them to receive learning information from lecturers or friends. The data in the analysis of WhatsApp application as learning and information media in educational context is very helpful and has a positive impact that is motivation, support, and also improvement in their learning process.

Keywords: Learning Process; Social Media; Whatsapp Group Chat

INTRODUCTION

In the 4.0 era, the media social message became the need of every student, especially the WhatsApp group application, because it could facilitate everything such as communication or in other fields. As in research is how important the influence and use of social media WhatsApp group chat for students in the learning process on the habits or effects because WhatsApp group media has become commonplace used by every student in the field of learning and information, even has a daily grip that cannot be left behind, is no exception for lecturers and students. Students are currently required to always follow the news that is happening at this time (Cahyaningsih et al., 2019). Technological and information advancements currently experiencing a very increase rapidly, marked by improvements information and technology. One of The most popular technology is cellphones (Rahmandani et al., 2018).

At present, the use of WhatsApp group social media is not only certain circles but from all communities from adolescents to adults, the use of WhatsApp social media is also for use by students majoring in English IKIP Siliwangi used for the learning process used in the classroom and outside the classroom, but in using this social media WhatsApp this will also have gaps and cause problems for their use, which makes it easy to cheat, or make things negative, due to the lack of socialization among students because they focus too much on their mobile phones and social media. So that the use of smartphones makes access existing information to download via the internet as if only through everyone's hands (Fatria & Christantyawati, 2018). Over time humans become indifferent to the environment become more reluctant to do something and are more concerned with the cellphone than people around (Dalillah, 2019).

However, the progress of technology now makes it easier to misunderstand the use of social media which can be used as a learning medium and has many good effects which also motivate support and improve the learning process because mobile phones are inseparable from daily habits and can be accessed anytime and anywhere only. mobile phones now have new features that are very sophisticated both for communication and others (Dalillah, 2019). Social media does not know space and time, very easy communicate with people far away though. Social media can help and facilitate us as a social media user, so we can know anyone, even if we don't recognize it (Sahidillah et al., 2019).

Whatsapp is like a message but it will have its advantages such as creating study groups or class groups. WhatsApp is not limited, can send in the form of images, videos, voice or other files, as well as making learning group in it, all internet quota can be done in this social media WhatsApp.

METHOD

This research was carried out at the IKIP Siliwangi campus, more precisely in A3 class 2017 English Study Program. In this study involved five people who become the source. Then in this study using several techniques, namely using interview techniques and then using a questionnaire as an instrument. Then the data analysis is done using interview and questionnaire techniques. Qualitative is a method of research method that produces descriptive analysis data, what is stated in writing or questionnaire (Cahyaningsih et al., 2019). All types of data collection by researchers are analyzed in stages. Data from the questionnaire results are then classified, then interpreted to be able to answer research questions. Triangulation from interviews, questionnaires are also interpreted descriptively.

RESULTS AND DISCUSSION

Results

The table below shows about the results of the research.

Table 1. The result of the research

No	Nama	Improvements to your learning on campus when using whatsapp groups	WhatsApp group is very useful information for you	Negative impact for you when using whatsapp group	Positive impact for you when using whatsapp group	Using the whatsapp group is very helpful
1	Studnt 1	I can't study online because I'm not in	Only to provide information	Not too	Spread lots of important news besides lessons	Do not really understand when explained online
2	Student 2	Lack of concentration	Useful but not very, better direct learning	Eyes plus minus because on cellphone continues	Don't have to take a shower in the morning	Quite helpful, but lessons are more effective if done face to face

3	Student 3	A little to add knowledge	Very useful but better if in the classroom	Maybe it's not free in asking questions	Can be postponed and can be free to find references	Yes, but the interaction is less extensive
4	Student 4	Occasionally there are still people who do not understand when there is a discussion of students or give assignments in one session, so it must be read and understood many times.	Very useful, because often get useful info from friends related learners who want to be general.	Maybe when the words are out of context and contain a little things that are not good	We can ask or give advice to friends in a group	Yes very helpful at all, because not only communicate with 1 person but more than 2 people so that they can be more free to communicate
5	Student 5	A little difficult because there is no interaction as usual when class	Very useful ... Because it gets and can provide information to many people	Yes there is ... Because it's free to send information that is not true so as long as you send it without the actual facts	The impact is very much, establish communication with people who are far away, get information, know the situation that is happening and can send various media (photos, videos and files)	Very helpful, because if we can't meet someone or are in a critical situation we can use wa as a communication medium

Discussion

From table 1 above the improvements to your learning on campus when using whatsapp groups. The development of information technology not only able to create society global world, but materially it can develop the space for life new to students and the world community (Sitinjak & Lubis, 2019). Shows there were 5 participants in this study, from the first question about there being an increase in your learning on campus when using whatsapp group and the number 1 she answers improvements to learning on campus when using WhatsApp can't study online because I'm not in. Opinion number 2 she using WhatsApp is a lack of concentration. Then number 3 he answers WhatsApp on campus a little to add knowledge. Number 4 she answered using WhatsApp on the campus occasionally there are still people who don't understand when there is a discussion of students or give assignments in one session, so it must be read and understood many times. And finally, number 5 she answers a little difficult because there is no interaction as usual when class.

Based on table 1 above the whatsapp group is very useful for you. Social media, especially WhatsApp, has a chat feature group, making it easier for users to include students can send messages directly to group members (Sahidillah et al., 2019). Which involved 5 participants in the study giving an opinion on whether whatsapp group is very useful for you. The opinion

number 1 she answers the use WhatsApp Only to provide information. Number 2 she opinionated WhatsApp useful but not very, better direct learning. Number 3 he answers WhatsApp very useful but better if in the classroom. Number 4 she answers WhatsApp very useful because often get useful info from friends related learners who want to be general and Number 5 she answers WhatsApp Very useful because it gets and can provide information to many people.

From table 1 above negative impact for you when using whatsapp group. Interaction on social media encourages the emergence of new public spaces and new patterns of communication between students or citizens as users and as the producer of the information itself (Pangestika, 2018). There are 5 participants and they answer questions from researchers about the negative impact on you when using whatsapp group Number 1 she answers negative impact using WhatsApp is not too. The opinion number 2 she answers the impact when using WhatsApp Eyes plus-minus because on cellphone continues. Number 3 he answers the impact using WhatsApp is it's not free in asking questions. Number 4 she answers the impact using WhatsApp is maybe when the words are out of context and contain little things that are not good. The opinion number 5 Yes there is because it is free to send information that is not true so as long as you send it without the facts.

Based on table 1 above positive impact for you when using whatsapp group. WhatsApp is included in the world of education educational technology that can function as a tool or media communication, sharing in education management and education development (Pangestika, 2018). There are 5 respondents who answered the question of a positive impact on you when using the whatsapp group. The number 1 she answers the positive impact WhatsApp is Spread lots of important news besides lessons. The opinion number 2 the positive impact is that Don't have to take a shower in the morning. Number 3 he answers the impact positive WhatsApp Can be postponed and can be free to find references. Number 4 she answers we can ask or give advice to friends in a group. Number 5 she answers the impact is very much, establishes communication with people who are far away, gets information, knows the situation that is happening, and can send various media (photos, videos, and files).

Moreover, based on table 1 above using the whatsapp group is very helpful. WhatsApp too can be used as a learning medium because WhatsApp has features which makes it easy for users to send and receive document files that can makes it easy for students and teachers to exchange information about learning with each other (Widhiyasari at al., 2019). They answer about using whatsapp group really helps you. The number 1 she answers using WhatsApp very useful does not understand when explained online. The opinion number 2 she answers WhatsApp quite helpful, but lessons are more effective if done face to face. Number 3 the opinion Yes, but the interaction is less extensive. Number 4 she answers yes very helpful at all, because not only communicates with 1 person but more than 2 people so that they can be freer to communicate. Then opinion number 5 WhatsApp Very helpful, because if we can't meet someone or are in a critical situation we can use WhatsApp as a communication medium.

CONCLUSION

Conclusions from research on the analysis of WhatsApp application as learning and information media in the educational context. Whatsapp is a social media that can be used online learning and made a source of information for students in their classes, from which researchers gather data students are quite helpful in terms of learning because they can share material with fellow

friends through WhatsApp groups than for information, WhatsApp is very useful and very helpful for students in getting information from lecturers or classmates and has a positive impact that is motivation, support, and also improvement in their learning process.

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