

PICTURE AND PICTURE MODELS HELPFUL APPLICATION MILKSHAKES FOR INCREASING INTEREST IN LEARNING WRITING SKILLS TEXT EXPLANATION

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ABSTRACT

This research was motivated by the problem of students' lack of enthusiasm in learning the skill of writing explanatory texts, caused using conventional and less interesting learning media and models, which has an impact on the decline of students' learning interest. This article aims to determine students' responses to the Picture and Picture model assisted by the Milkshake application and to determine students' ability to write explanatory texts. The method used in this research is a qualitative descriptive method with data collection techniques using questionnaires and tests. Based on the research results, it shows that the average percentage of student responses was 73%, so it can be concluded that the application of the Picture and Picture model assisted by the Milkshake application received a good response for use in learning. Then for the results of knowledge and skills tests, an average of 84% was obtained after the treatment was given. Thus, it is stated that the ability of all eleventh-grade students in learning explanatory texts after following learning using the Picture and Picture model assisted by the Milkshake application has achieved learning completeness.

Keywords: Learning Model, Picture and Picture, Milkshake application, Explanatory Text

ABSTRAK

Penelitian ini dilatarbelakangi oleh masalah kurangnya semangat mahasiswa dalam mempelajari keterampilan menulis teks eksplanasi, yang disebabkan oleh penggunaan media dan model pembelajaran konvensional dan kurang menarik, yang berdampak pada penurunan minat belajar siswa. Artikel ini bertujuan untuk mengetahui respon siswa terhadap model Gambar dan Gambar yang dibantu oleh aplikasi Milkshake dan untuk mengetahui kemampuan siswa dalam menulis teks eksplanasi. Metode yang digunakan dalam penelitian ini adalah metode deskriptif kualitatif dengan teknik pengumpulan data menggunakan kuesioner dan tes. Berdasarkan hasil penelitian, menunjukkan bahwa rata-rata persentase respon siswa sebesar 73%, sehingga dapat disimpulkan bahwa penerapan model Picture and Picture yang dibantu oleh aplikasi Milkshake mendapat respon yang baik untuk digunakan dalam pembelajaran. Kemudian untuk hasil tes pengetahuan dan keterampilan, diperoleh rata-rata 84% setelah pengobatan diberikan. Dengan demikian, disebutkan bahwa kemampuan seluruh siswa kelas sebelas dalam mempelajari teks penjelasan setelah mengikuti pembelajaran menggunakan model Gambar dan Gambar yang dibantu oleh aplikasi Milkshake telah mencapai kelengkapan pembelajaran.

Kata Kunci: Model Pembelajaran, Picture and picture, Aplikasi Milkshake, Teks Penjelasan

INTRODUCTION

Learning Indonesian has the goal of students being skilled in communicating, both verbally and in writing (Natalia, 2017:215) . Communication requires good language skills. Tarigan (2013:1) states that every student must control four skills language : reading , writing , speaking and listening . These four skills will always be closely related to one another, even

though they have different characteristics and goals. Apart from being the foundation for learning Indonesian, reading and writing skills are also very crucial for students in accessing and processing various information contained in other subjects (Subandiyah, 2015: 113). Nurhayati (2022) defines literacy as a cognitive capability that allows individuals to process and utilize language in various contexts, from personal to professional.

Based on Nurhayati et al. (2019), writing is an art form in which writers create written works using language as a medium to express thoughts and imagination. Writing is an important skill that students need to master, including writing explanatory texts. Writing is a process that involves not only the expression of ideas, but also a deep understanding of the concepts conveyed. (Sobari, 2012). However, the ability to write explanatory text is still a challenge for many students. Some of the obstacles that are often faced include the use of complex technical terms, limited knowledge, and difficulty in organizing ideas into a coherent paragraph. Another factor that causes writing difficulties is the low interest of students in writing explanatory texts and the lack of effectiveness of the learning methods currently used. This statement is in line with Permana et al, (2020), Aeni & Lestari (2018) indicating that writing learning needs to be better designed to overcome the difficulties that students often experience.

Efforts to increase students' interest and skills in writing explanatory texts are by using innovative learning models and media. Asyafah, (2019) states that there are variations in learning models can give enthusiasm , avoidance boredom , involving interest students , and motivate during the learning process . The learning model that can be used is the *Picture and Picture model* with the help of learning media, namely the Milshake application. Both Husnaitun (2020, p. 69) and Fauziddin (2018) explain that *picture and picture* is a learning method that relies on pictures arranged sequentially. The goal is to help students build a better understanding of a topic.

Not only choosing the right learning model, learning objectives will be achieved if there is appropriate learning media that makes it easier for students in the learning process. Ahmadi & Kadarisma, (2020) emphasize that learning media has a crucial role in the success of the learning process. The media doesn't only works as source information, but also can help student become more interested and motivated. Apart from that, teachers also play role important in make learning become interesting. By utilizing the right media, teachers can motivate students to be actively involved in the learning process (Maulana et al., 2023). With increasingly rapid

technological developments, there are many interactive learning media that can be developed by teachers. In line with Wahyuni et al., (2022) that in the digital era like now, teachers are required to continue to innovate in creating learning media that suits the dynamic needs of students. Educators need to create learning media that is not only informative, but also interesting and interactive. Learning media that is in accordance with the explanation above is website-based learning media with the help of using the milkshake application. The milkshake app is A website *maker* application that can makes it easier Who just For create a friendly website . On the app the there is Lots available template options make the website more modern as well elegant.

Similar studies conducted by G Pangestu, et al (2018) stated that data analysis showed that the Picture and Picture learning model was more effective in improving student learning outcomes compared to the lecture method. This research, apart from wanting to improve students' explanation text writing skills, also wants to increase interest in learning. This is in line with research conducted by Pangestu that students' interest in learning has increased significantly when the *picture and picture learning model is applied*. The results of the next study conducted by Ananta, et al (2023) indicated that the *Picture and Picture learning model* with the help of sequential image media was able to improve the ability of class VI students to compose explanatory texts more effectively when compared to the group-centered learning model. This research shows that the choice of the *picture and picture learning model* for writing explanatory text material is very effective because it is proven that there is an improvement compared to using the cooperative model.

The explanation of the arguments above is the basis for implementing the *Picture and Picture model* with the help of e-learning media which will be designed in an attractive and flexible manner. Apart from that, learning media is easy to use and can be accessed by students at any time, of course by following technological developments. The use of science and technology taken is a website. The implementation of the Picture and Picture model with the help of learning media in the form of a milkshake application will be collaborated to increase learning interest in writing explanatory texts. In contrast to previous research, the use of the milkshake application is not in the form of an elearning application in general which requires students to download the application on their respective devices. This milkshake application is very flexible because students don't need to download it to be able to access it. The learning media for this milkshake application is only a link that can be shared via WhatsApp. From this

link, students can directly access the learning in it. This research aims to describe the responses of class XI students to the *Picture and Picture model* assisted by the Milkshake application in increasing interest in learning to write explanatory texts. It is hoped that this research can contribute to improving the quality of learning to write explanatory texts in schools.

METHOD

This research method uses a qualitative descriptive approach as follows explained by Lindawati (2016), descriptive qualitative that is analysis and visualization results information obtained in the field for increase interest student in write text explanation. The goal For describe response student to application of *the Picture and Picture model* help Milkshake app. Ahmadi and Kartiwi (2021) also define method qualitative descriptive focuses on data collection and presentation objective. The aim of this research is to find out how much influence the application of the *Picture and Picture model* assisted by the Milkshake application has on students' interest in learning to write explanatory texts. The data collection techniques used in this research are questionnaires and tests, which will be analyzed qualitatively, then after the data has been collected conclusions will be drawn and presented descriptively. The subjects of this research were students of class XI Pharmacy 2 at SMK Bhakti Kencana Soreang. The class studied was class XI Pharmacy 2 with a total of 30 students.

RESULT AND DISCUSSION

Result

Based on the results of the analysis, class XI-2 students who filled out the questionnaire enjoyed studying Indonesian language lessons, especially explanatory text material. This can be seen from the average results which show 72% of students feel comfortable when the learning process runs conducive. Apart from that, students also feel happy when there is group learning because students can be active so it doesn't cause them to feel sleepy and bored during learning. Students' attitudes towards the learning media Milkshake application showed that an average of 73% of students felt they had the opportunity to study explanatory texts anywhere and anytime without being limited by time. Students also feel more enthusiastic when learning to use the milkshake application as a learning medium. Students' attitudes towards the *picture and picture* method showed an average of 83% of students who felt that the presence of pictures helped them understand the concepts taught in the explanatory text.

However, another 64% on average felt that pictures were often not clear enough or did not support clarifying concepts in explanatory text. Apart from that, 66% of students also felt that there were situations where the images presented did not match the material or were more confusing than helpful. Overall the average percentage shows a result of 73% in the "good" category. Based on the results of the recapitulation of the writing abilities of class.

To measure students' responses to learning interest, learning media, and the methods used, researchers distributed questionnaires using a Likert scale with four options: Very Agree, Agree, No Agree, and Very much No Agree. The results of the questionnaire are then processed and presented in table form. The following is a table of student questionnaire data presentation results.

Table 1. Student Questionnaire Data Percentage Results

No.	Question Item	Percentage	Average
students' attitudes towards interest in learning			
1		77%	72%
2		83%	
3		77.50%	
4		67.50%	
5		52.50%	
6		72%	
Students' attitudes towards the milkshake application learning media			
7		77%	73%
8		72.50%	
9		73%	
10		74%	
11		64%	
12		77%	
Students' attitudes towards <i>the Picture and Picture method</i>			
13		83%	73%
14		80%	
15		64%	
16		66%	
TOTAL PERCENTAGE			73%

To find out students' responses to the *picture and picture model* assisted by the milkshake application to increase interest in learning explanatory text writing skills, this was obtained from giving a questionnaire to class XI students. As stated by Aliya (2017:6), student responses are used to determine the level of ease in using a learning product to achieve learning objectives.

The student response assessment questionnaire was designed with 16 questions, 8 positive questions and 8 negative questions. 1,2,3,7,8,9,13,14 positive questions and 4,5,6,10,11,12,15,16 negative questions. Based on data analysis from student Pharmacy 2 class XI distributed questionnaires received good responses or feedback, the results showed an average of 73%. Therefore, it was concluded that the response given was in the "good" category according to the reference criteria from Arikunto (2009). Therefore, it is concluded that the use of the *Picture and Picture model* assisted by the Milkshake application runs smoothly. Student feel interested with a learning model *pictures and pictures* with the help of this milkshake application, because of learning more varies or not boring . , use picture help student in understand material learning, in addition, a Milkshake app helps student in write text explanation with easier and more creative.

Apart from measuring student responses through questionnaires, tests were also carried out to measure students' knowledge and skills in writing explanatory texts in more depth. The knowledge test is in the form of multiple choice questions, while the skills test is in the form of creating explanatory text independently. Test knowledge done in a way individual and composed from two tens related questions with structure , content , and rules language text explanation . Answer For every question given score one , meanwhile wrong answer given zero score . Test skills done For evaluate ability student in write text explanation with Picture and Picture method . Test results knowledge and skills student after use learning with the assisted Picture and Picture model Milkshake application is shown by table below This.

Table 2. Student Knowledge and Skills Test Results

NO	STUDENT NAME	THE VALUE OF KNOWLEDGE (20%)	LKPD (10%)	SKILL VALUE (70%)	NA
1	AFN	75	90	70	72.5
2	FIG	80	90	100	97
3	ANA	70	90	70	72
4	ASA	70	80	100	95
5	ANL	80	80	80	80
6	AGM	80	80	100	96
7	BDP	75	80	60	63.5
8	ENA	70	8	100	95
9	ESN	75	90	100	96.5
10	KNN	75	90	90	88.5
11	M.F	70	90	80	80
12	MGK	50	90	70	70
13	NS	80	90	100	97
14	NA	85	90	70	73.5

15	NAG	80	90	90	89
16	NSA	80	90	80	81
17	NAF	70	90	70	72
18	RHD	80	80	100	96
19	RACE	75	90	90	88.5
20	RRR	70	90	80	80
21	SMS	60	90	80	79
22	S	75	90	80	80.5
23	SYR	70	90	60	64
24	SCA	80	90	100	97
25	TSN	70	90	100	96
26	YAF	75	90	70	96
27	YSF	70	90	90	88
28	ZA	80	90	70	73
30	ZZP	75	90	100	96.5
AVERAGE					84%

Discussion

Researchers used the *Picture and Picture model* assisted by the Milkshake application to obtain an average percentage of 84% in the "very good" category. This shows that the application of *the Picture and Picture model* with the help of the milkshake application can increase students' interest in learning to write descriptive text.

The picture and picture learning model can attract students' attention and increase their participation in the learning process. This is because images can be more easily understood and remembered compared to text. Therefore, according to Asngari (2019), *Picture and Picture model* with image media assistance glow make student more enthusiastic, active and interested In Study. The results of this research are in line with research conducted by G Pangestu, et al (2018), the results of which stated that students who use the learning model *Picture and Picture* different with students who use method lecture. results study additionally carried out by Ananta et al. (2023) is that student own different skills in write text explanation in class that uses the *Picture and Picture model* assisted by image media compared to with classes that use learning models cooperative . This confirms that the choice of *the picture and picture learning model* for explanatory text writing material is very effective because it is proven that there is an improvement compared to using the cooperative model. From the results of the two studies that have been carried out, it turns out that the *Picture and Picture model* has received good responses and can be proven that student own results more learning Good.

CONCLUSION

Based on the research results, it can be concluded that the application of *the picture and picture learning model* assisted by the Milkshake application has proven effective in increasing learning interest and learning outcomes for class XI students in writing explanatory texts. The average student response results reached 73%, indicating a good level of acceptance. Apart from that, the results showed that the *Picture and Picture learning model* assisted by the milkshake application was also very good for improving student learning outcomes, both in terms of knowledge and skills in writing explanatory texts. This is proven by the average score obtained on knowledge tests and skills tests which reached 84%, exceeding the minimum completion criteria (KKM). The use of attractive and interactive images in the Milkshake application plays an important role in stimulating students' creativity and facilitating their understanding of complex concepts. The picture and picture learning model assisted by the Milkshake application can be an interesting and effective alternative for increasing student interest and learning outcomes. Teachers can adapt the *Picture and Picture model* with the help of the Milkshake application with a variety of lesson materials to achieve more optimal learning goals.

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