

**RELATION OF AUTHORITY INTERVENTION POWER
IN THE ONLINE PROSTITUTION IN *KOMPAS.COM***

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Abstract

The issue of online prostitution has lately been discussed. The involvement of the artists was allegedly a trigger for the crowd over the discourse on the reporting of online prostitution. This research focuses on daily reporting of the compass regarding the discourse of online prostitution. The research method used is a qualitative approach with qualitative-descriptive analysis techniques. Critical Discourse Analysis which refers to the perspective of Foucault's power relations as a research knife. The results of the study show that the rise of artists involved in online prostitution is assumed to be the demand of their image which has been formed by the media as people who must appear perfectly.

Keywords: Prostitution, Power Relations, Rulers

Background of the Study

In the context of power, hegemony can be defined as a form of normalization of power carried out in an institution or institution against individual or group thinking. The running of a power strategy that is legitimized by certain knowledge that is authoritarian and autonomous is capable of producing a society that is passive to the policies of the ruler. Passive means not producing critical thinking on public policies made by the authorities.

The problematic and intensive problems of power have been discussed by one of the postmodernist figures, Michael Foucault. Foucault is famous for his ideas about power relations and science. But in many of his works, Foucault talked more about power more intensely than talking about knowledge. The reason is because knowledge can always be updated.

Power uses discourse that is based on scientific theory that describes a knowledge at a certain time that has an impact on the social practice of society. Because power always experiences transition or change, it causes each period to have a distinctive dogma of knowledge. For the contribution of his thoughts Foucault, the community is able to read the semiotics of the operation of power in shaping certain knowledge through propaganda discourse.

Recent discourse discussions have become important to discuss when humans have an interest in continuing to work to create a conducive atmosphere of ongoing power. If the policies made by the authorities are balanced, then the sense of automatic community security is guaranteed. The security of a nation is the aspiration of all elements and components of the

nation. The authorities must continue to revise all policies to establish security in the midst of the sophisticated means of war possessed by nations with the potential to lead to war.

Social inequality that occurs in society will diminish itself if the concept of power continues to be addressed. In reforming it must prioritize the public interest over the interests of the group. That is why the global order with a power that is capable of being balanced will form itself the expected social conditions.

One tool that influences the mindset of the world order that is formed is mass media. The ease of access to information is the trigger for every individual to continue to develop his mindset. Will produce a positive society if it is balanced with high literacy skills. On the contrary, if it is not balanced with high literacy skills, it will only produce ideas that refract the issues discussed.

In addition, mass media also has the potential to trigger the emergence of social relations inequality in social life. Not only that, discourse is also able to produce thoughts that are scheduled by the authorities. The paradigm of thinking of society can also be formed and hegemony by the authorities. One of them is the community's perspective on women as a result of discourse products produced by the media.

The figure of women by the mass media is always given a negative perspective. Women's roles are only as housewives, caregivers, male compliants, sexual satisfaction objects and being passive. The existence of women is not proportionally represented in the mass media. This has an impact on the community's response to cases related to women.

This reality is unavoidable. Especially if the media has been ridden by those who have certain interests and modes. Current media coverage only illustrates women as victims. This discourse analysis is known as the critical discourse analysis because it uses a critical perspective (Eriyanto, 2006: 6). Critical discourse analysis by using Foucault as his approach seeks to reveal the hidden intentions of the media that report cases with female victims. The media discourse that will be used as the object of the research this time is about reporting online prostitution.

Discourse in social perpesktif, no longer understood as a means to convey information but also understood as a means to promote the thinking and understanding of the subject of certain interests of the discourse produced. This assumption is based on the fact that the content of information in the discourse is never independent of the interests of the subject who wrote it. Moreover, if the subject has power or is controlled by those in power for certain purposes.

In the next stage, discourse also describes individual differences as part of the community. Discourse can also act as a medium for the formation of common sense for those

who have the same view of things. Especially for political discourse, the "willingness" of the subject in this discourse is more pronounced. The production of the meaning it produces in political discourse is determined by the power that plays in political life in its time.

The case that is busy lately is news about online prostitution carried out by artists. The author's actual assumptions about prostitution are not taboo. This community disease is believed to still be widespread in certain areas with a closed marketing strategy. But because this time it was entangled from among the public figures, inviting a response from the community that was so widespread. Moreover, the issue of the reported tariff range also becomes an indicator of public response.

The existence of celebrities that come to the surface is beauty, perfect posture and living in a luxury style. Whether we realize it or not, the image is the result of media production. The media discusses the artist as a public figure full of luxury. Because of that, they are anti-goods that do not have high brand names. In addition, the presence of technology that makes it easy to record every celebrity activity, requires them to remain attractive.

This assumption is what is the author's basic assumption about the rise of online prostitution that ensnares artists. Economic demands and high prestige require that they plunge into actions that become a disease of society. So from that it is not surprising if their reported rates can range from 80 million to hundreds also only for once connected. This paper seeks to analyze government intervention in cases of online prostitution that are happening.

RESEARCH METHODOLOGY

This study uses a qualitative approach with descriptive analysis method. Qualitative research is discursive, such as documents, field notes, interview results, and written documents which will later be formed into a descriptive narrative so that it can be analyzed and concluded (Pawito, 2007: 35-37). Descriptive analysis uses data in the form of words and sentences but does not use numbers for statistical calculations. The data comes from kompas.com online media regarding reporting on online prostitution. Therefore descriptive analysis method is used to describe the object under study by describing the things that are the center of attention of the researcher. As a result, this study will produce descriptive data which then the data will provide a description that is interpreted by researchers in depth. This study seeks to describe the process of Critical Discourse Analysis regarding text / discourse on reporting prostitution cases online at kompas.com. The theoretical approach he used was the theory of power relations Michael Foucault.

RESULT AND DISCUSSION

Results

One of the issues at the center of public attention today is the issue of prostitution. The issue of prostitution is a common problem. Prevention and eradication are also shared responsibility. One product of the community that has authority to inform about prostitution and its response is the media. Media is a bridge between the prejudice and reality of an issue that occurs in the community.

Kompas.com is no exception to the daily who participated in informing the news on online prostitution. The following is the prostitution online news report from Kompas.com.

Table 1. News from Kompas.com

Media	Online
Media	Kompas.com
Title	Police Reveal 21 Artists and Models Allegedly Involved in "Online" Prostitution
Publish	21/01/2019, 18:51 WIB
News	<p>SURABAYA, KOMPAS.com - East Java Police again called the initials the names of artists and models involved in cases of online prostitution. This time, East Java Regional Police Chief Inspector General Luki Hermawan revealed 21 of the 45 artists and models involved. The 21 initials of the artist and model name are BJ, N, AM, OY, PP, TA, SN, RP, M, EFD, AF, G, N, O, V, NZ, T, AKS, B, and WH. "Those are the initials and many more," Luki said on Monday (01/21/2019).</p> <p>Previously, there were 6 artists who were in the process of being called. The six initial names that have been mentioned are ML, BS, FG, RF, AC, and TP. That way, there are 27 artists or models suspected of being involved in online prostitution revealed by the police. "We will continue to call the rest to complete the examination and evidence of prostitution cases online," said Luki. In this case, the East Java Regional Police Chief of the Ditreskrimum investigator had assigned 4 suspected pimps namely ES, TN, F, and W.</p> <p>The four suspected pimps were snared in layered chapters. In addition to Article 27 Paragraph 1 and Article 45 Paragraph 1 concerning Law Number 19 Year 2016 concerning Electronic Transactions, it also snared Article 296 in conjunction with Article 506 of the Criminal Code. The police also determined the VA artist as a suspect in the series of disclosures of the case. VA artists are proven to violate Article 27 Paragraph 1 concerning Decency, because they spread vulgar photos and videos to pimps.</p>

DISCUSSION

The existence of celebrities is a play that is synonymous with beauty, a perfect body, and a lifestyle that seems even glamorous. Whether we realize it or not, this is one of the results of media construction. This is what ultimately becomes a paradox when actors who often appear with sufficient lifestyles and are considered to have a good image are entangled in anti-social cases because they violate the norms of decency, politeness norms, customary norms and religious norms, because prostitution is a disease of society.

Few of them are involved in the television world that the television industry is currently trapped as an agent of violence or pornography. The social body of the community only came to realize when several cases of sexually related crime increased. In the two contexts mentioned in the previous paragraph faucoultic thoughts about the power of the media as forming a new truth discourse and dismissing the discourse of the old truth. Therefore, in Foucault's perspective, society as a media reader never reaches the "essence of truth" because we are only circling in the "existence of truth".

The center of faucoultic thinking does not lie in what power is, but how it operates and operates. In another sense, the focus of attention is not on political or hierarchical power, but on spreading power. Where rules have been set and one with the other has cohesion, then that is where power is exercised. In the case of Foucault giving a view between normal and sick, right and wrong or good and sin as well as the reality of the practice of power.

The case that befell Vanessa Angel regarding Online Prostitution is not the first time that has happened in Indonesia. In 2013 the case was first revealed by the Jakarta Criminal Police Criminal Investigation Unit successfully arrested an online pimp named Rino and Bela. Another case that was revealed was on two sites offering online prosthesis. Both of them display photos of models with minimal clothing along with telephone numbers and prices. Then the customer contacts pimps who usually make payments and the rest are paid on the spot.

The online prosthesis business that raises the name of the artist before VA also happened to AA who used the Whatsapp or Blackberry application. The tariff is the same starting from Rp. 80 million to Rp. 200 million.

On the daily news of the compass on 23 January 2019 titled police revealed 21 artists and models suspected of being involved in online prostitution. East Java Regional Police Chief Inspector General Luki Hermawan revealed 21 of the 45 names of artists and models involved. Prostitution is a problem that does not only involve prostitutes, but more than involving pimps, male brokers and consumers cannot escape the attention of law enforcement officials.

The government in this case is one of the parties that has power and regulates the social life of the community. Online media has become a new arena in the sexuality industry which is a challenge for the government as one of the actors with an interest in regulating and controlling it.

"We will continue to call the rest to complete the examination and evidence of prostitution cases online," Luki said.

Quoting the news on the Luki compass, which is none other than the East Java regional police chief, will resolve cases that are considered to violate the norms embedded in the community. The government has the power to establish a layered article on pimps who have been caught. In the news, besides the police pimps, the VA artist has been proven to violate Article 27 paragraph 1 on decency, because he spreads his vulgar photos and videos to pimps.

The case that ensnares the celebrities of the country is an irony because this is very contrary to the identity of a majority Muslim country. The female body becomes power over itself but has negative stereotypes. The image of women who always end badly makes full power for men.

Regarding the 21 artists and the models reported in Kompas there are actually no articles that will ensnare them because they are not considered crimes if they do not spread vulgar photos to pimps. In accordance with the 2006 KUHP law the fall of the article is only for those who help and provide illegal sex services. The other side of this case is hiding the party who benefits from his satisfaction, in this case the passion of a man. In the process the government issued more female figures as prostitutes and the media expended this dramatic irony while men as customers rarely even had been arrested by law enforcement or escaped from media coverage.

Activities have also changed dramatically, because prostitution is not only done in one place. One of the former pimps, Robby Abbas, in one of the talk shows said that this activity was not only for indigenous customers but also abroad, especially with social media accounts with anonymity, which is a more challenging challenge for law enforcement.

Through reporting on many of the artist's initials and the model revealed by the police, it raises new views for the public about the other side of the world of politics. In addition to having an effect on the families of the offenders who certainly get bullying and negative comments from the world of politics, they get mixed responses, both positive and negative. The emergence of new initials that are increasingly curious about the news coverage of this case is even more interesting. Not only are the families of fans idolizing some of them, of course, wondering because they have the worry that it's their idol which will result in disappointment.

At present sexual service providers grow in exclusive forums, cannot be blatant due to the strict rules of conventional prostitution such as Saritem, or hang out in the middle of the road. According to Foucault's statement, the discourse about sex is hidden, whispers are so soft, and often vague (Foucault, 2008). An account that offers sexual services will install certain codes to maintain confidentiality.

Internet sophistication has become a new bridge for surfing in search of these services. Researchers identified several social media that are often used for online prostitution interactions such as bee talk, We chat, Snapchat, even Twitter. Many of them intentionally put up profile photos with attractive sexy clothes to make the opposite sex interested. These slime hunters are not only dating in bed, but also doing with the term phone. Alex is sure through the sound of a sigh that arouses the lust of customers to masturbate by using the line or WhatsApp application.

This is also a reflection of the government's power in regulating and controlling the practices of prostitution in cyberspace. Power as Foucault's view is also seen as diverse and scattered relationships such as networks, which have a strategic scope (Mudhofir, 2013, p. 78). The phenomenon of this relationship is built on a complex strategy and makes it continue to exist which makes resistance to the power that restrains them from the government side.

Foucault said that the state should be able to discipline the body and regulate the behavior of its citizens, especially related to ways of sexual expression in accordance with legal norms and laws based on power relations. But this communication traffic on social media

cannot be forcibly monitored by the government. For example, one of the sprayku.com websites even though they are blocked, they can still access them again. In other words the internet is far more powerful than the government, but the government can control negative internet users.

The internet is increasingly controlled by its spread which ultimately relates the power of government in regulating it. Like mudhofir statements, where there is power, there is also anti-power (resistance) and resistance is not outside the power relations, everyone is in power, there is no way to get out of it, (2013, p. 80).

CONCLUSION

Ruler's intervention in the media is alleged to be the cause of other modes besides proclaiming a discourse. The discourse, which originally functions as a bridge between individuals at the social level, has become an instrument of power tools. The instrument is used to form a particular paradigm that is trying to be formed. When drawn further, the paradigm is to support the perpetuity of power status.

Then the media in proclaiming a discourse has an ideal that is conveyed implicitly. The presence of Critical Discourse Analysis helps individuals to remain critical of media coverage. This critical attitude is needed so that the public is not driven by the media to things that are non-substantial. Based on the explanation above, the author can draw some conclusions between;

Firstly, the image of a celebrity full of glamorous life and luxury is the result of media construction of artists. Given that they have become public figures and have fans, they are required to always look perfect. Moreover, the era of digital that every activity can be recorded makes the artists to strive for how to perform perfectly.

Secondly, the entanglement of artists in the world of online prostitution was allegedly because of their demands to appear glamorous. Logically, their attitude towards immorality is justified. However, in terms of the reconstruction of media coverage, the artists are actually victims of the media who portray the artist's life full of luxury. Then the last is the media coverage on kompas.com more to the legal bases to ensnare the immoral act. The background of the artist who was reported was not revealed but rather the articles that would ensnare the artist who became the perpetrator.

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