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ANALYSIS OF DISCUSSION ON LIBERATION OF BA'ASYIR FUEL ASH ON ONLINE MEDIA

Mochamad Supriyadi
IKIP Siliwangi
mochamad69supriyadi@gmail.com

ABSTRACT

The character's life is always interesting to broadcast and of course, many people are interested and constructed to produce interesting news and broadcast on the media, including online media. The research method for analyzing the construction of celebrity news is a method of discourse analysis from Fairclough. This Fairclough discourse analysis is used to see more broadly the other side of the news so that there is no perception from one party only. Through critical discourse analysis, it is possible to find findings of the ideology of a variety of media available. The results of the study show that based on Fairclough's discourse analysis, there are differences in the content of news coverage in 2 online media. Each media frames the same news with a different frame according to the idealism of the media.

Keywords: Discourse analysis, terrorist news, online media.

ABSTRAK

Kehidupan tokoh selalu menarik untuk disiarkan dan tentu saja banyak diminati masyarakat dan dikonstruksi untuk menghasilkan berita yang menarik dan ditayangkan di media, termasuk pada media online. Metode penelitian untuk menganalisis konstruksi berita selebriti adalah metode analisis wacana dari Fairclough. Analisis wacana Fairclough ini digunakan untuk melihat lebih luas sisi lain dari sebuah pemberitaan agar tidak timbul persepsi dari satu pihak saja. Melalui analisis wacana kritis dimungkinkan adanya temuan tentang ideologi yang terdapat dari suatu pemberitaan dalam berbagai media yang ada. Hasil penelitian menunjukkan bahwa berdasarkan analisis wacana Fairclough, ada perbedaan isi pada pemberitaan tokoh di 2 media online. Masing-masing media membingkai berita yang sama dengan bingkai yang berbeda sesuai dengan idealisme media tersebut.

Kata Kunci : Analisis wacana , Berita teroris, Media Online.

INTRODUCTION

The development of technology media currently more and more in the social life of society. Such as the increasingly widespread use of the internet in everyday life. Technological advances have also penetrated the dissemination of information. By using the internet delivery of news that was originally using print media has now moved to using online media. Dissemination of information on

electronic media is displayed in the form of breaking news. The pattern of information consumption has changed, from just reading the text initially, now we can hear, watch and even interact directly with news makers.

Submission of information is currently more often using the internet media or often referred to online. In 2013, there have been many online media that preach updated information. www.kompas.com, and voa-islam.com, both online sites present the latest news that can be easily enjoyed by the public. These online sites have different ways of presenting and have their own characteristics.

The news presented is not only about politics, law and government but also news about the development of entertainment and celebrities in the country. Information that appears in the community includes information about the lives of the characters in construction differently by several media according to their respective media ideologies. To understand an information we can reference it differently according to the news that has been constructed by each media. This research tries to make an analysis of how a media constructs news using fairclough analysis, so that a news can be clearer and easier to understand.

Construction is a relationship that exists between an event with the facts obtained to investigate a case that occurred. Construction in this study is intended to shape reality into existing news. Construction in this writing aims to make people know the truth or reality of the other side of celebrity life in the news in online media. News on online media that is published through certain sites is intended to make the public aware of information that is different from print or electronic media. This can be seen from the use of existing phrases, words and sentences. In addition, construction here plays a role in disclosing the facts or reality of celebrity life on online media.

Terrorism is an act that uses violence or threat of violence, which creates an atmosphere of terror or widespread fear, causes mass casualties, or causes damage or destruction to vital strategic objects, the environment, public facilities or international facilities.

What is online media? Understanding Online Media or cyber media in general is a channel of communication that occurs online through websites on the

internet, whether it contains text, photos, videos, or music. In other words, all types of communication channels on the internet are online media. While the notion of online media specifically is all that relates to mass communication.

Today the most commonly applied in modern journalistic practice today is in the form of news sites. A news site or information portal as the name implies is an information gateway that enables information accesses to obtain various features of online technology facilities and news in it. The contents are a combination of interactive services related to information directly, for example direct responses, forums and so on.

The term new media is a term used for all forms of cutting-edge mass communication media based on communication and information technology. This is usually used for electronic or digital communication media, specifically the internet and the web (www). New Media defines new media as a communication technology product in future media. At the end of the 20th century most technology was described as new digital media.

METHOD

This research uses Fairclough discourse analysis. Fairclough's theory refers more to a critical appraisal of a news text presentation, especially news that is presented on online media reporting sites. Fairclough states that in modern society the exercise of power is increasingly achieved through ideology specifically carried out through language roles. Fairclough sees language as a practice of power and to see how language users carry certain ideological values, a thorough analysis is needed because language is socially and historically a form of action in dialectic relations with social structures. Therefore, Fairclough considers that language studies should no longer focus solely on studies of structures that release language from the social world. Language studies must begin to be improved in studies that understand the social processes such as domination, hegemony, ideology and others. By continuing to study language to this stage, linguistic analysis is expected to be able to provide broader benefits for

people's lives. Based on this thinking, Fairclough offers a critical discourse analysis model better known as the Fairclough three-dimensional AWK framework.

RESULT AND DISCUSSION

Result

Online Media www.kompas.com

At the beginning of the emergence of the compass became the only print media that preached about politics and law. But over time, information and entertainment rubrics are also displayed in the print media. In reporting information, www. kompas.com always leads to what is not thought by the public, compass invites readers to judge directly an individual involved in a case. He does not become a party for any party. Evidenced by the use of very careful vocabulary and literature that is very concerned.

News figure on www.kompas.com

Presentation of news on the online media www.kompas.com using a choice of sections or certain channels. In accordance with the needs of the reader. For example, in reporting the case of the characters, www.kompas.com sees more that the reader has never thought about. That has become a characteristic as well as a character for www.kompas.com.

News figure on www. voa-islam.com

Media voa-islam.com is more focused on humanity and justice, not 'his profession' as a terrorist. Likewise in reporting the case of Abu Bakar Ba'asyir, www.voa-islam.com focuses more on the type of humanity and age.
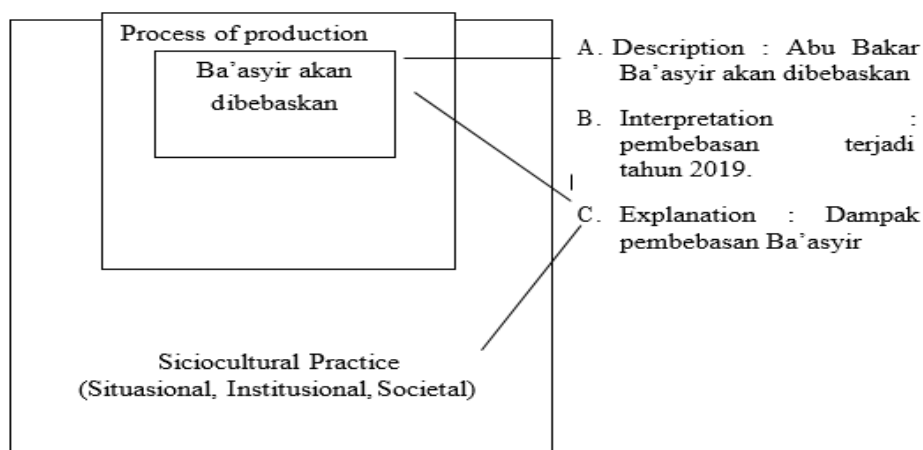
Coverage on 2 Online Media

In the case of Abu Bakar Ba'asyir, the media presented news with their respective characteristics. And here is a review of the news of the case of Abu Bakar Ba'asyir on online media sites:

Kompas does not dictate and influence society. Kompas let the community have its own assessment regarding the Ba'asyir case, Kompas only provided accurate data and facts as information. The use of words in the title is neutral and what it is. www.voa-islam.com acts as a writer who has a perseptionist by using a title that directly refers to a character in a case. Ba'syir is the only object in creating a news title. While the Government was made the subject of the news. According to Fairclough's analysis, Ba'asyir is a guilty party and deserves to be a suspect .. In 2 online media (Kompas, Voa-Islam), who reported the case, 1 media as a contra party and 1 pro media.

Discussion

Fairclough has a great interest in "seeing language as a practice of power", as well as being ideational that refers to certain representations that want to be displayed in the news text. Relationship refers to the analysis of how the relationship upbetween journalists or writers constructs with the public. In analyzing the Ba'asyir case, it is seen from Kompas's fairclough theory that is the closest because Kompas is not judgmental or influences people's perceptions. The results of the Fairclough Analysis in the Ba'asyir case caught 'terrorist' if analyzed using the fairclough discourse analysis framework can be described as follows:

Picture 1 Fairclough Discourse Analysis Framework

Kerangka analisis fairclough

No.	Media	Text	Interpretation	Explanation
1.	www.kompas.com	Diduga teroris	Berita ini digambarkan dengan fakta yang muncul atas penjelasan polisi	Berita ini disampaikan secara realitas kepada masyarakat mengenai apa yang sebenarnya
2.	Voa-islam.com	Tentang demokrasi	Pemberitaan digambarkan dengan menyoroti satu sisi yang lebih kontra dengan realita dilapangan	berita ini disampaikan sebagai yang berpihak dengan masyarakat muslim

Picture 2 Fairclough Discourse Analysis Framework

CONCLUSION

The results of this study explain the media can not be separated from the practice of ideology. Media is a method or presentation technique that uses a certain process in attracting the interest of the community. 2 online media, explaining various kinds of facts that arise with the selection of different titles and discourses and their respective characters. Kompas conveys the way it is, while the Islamist website is about freedom of democracy.

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