AN ANALYSIS OF ANIMATION MOVIE “RATOTOUILLE” THAT REFLECTING THE POLITENESS OF OFF RECORD STRATEGIES

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Abstract
The aims of this research is to know that using off record strategies, people can make a relation with other people. To communicate their ideas in social interaction, human beings frequently use an indirect expression. Whenever people want to communicate for a specific information or provide as much of that information as possible, they show to express it indirectly, so there is a gap between what is said and what is delivered, that kind of communication provide a small part of an account of how people can communicate well by using indirect language with other (Yanti, 2017). The writer choose title “An Analysis of Animation Movie ‘Ratotouille’ that Reflecting the Politeness of Off Record Strategies.” This movie tell about a rat named Remy dreams of becoming a great French chef despite his family’s whises and the obvious problem of being a rat in a decidedly rodent-phobic profession. The writer chooses qualitative method, using informal method (collecting data, analysing data, and presenting the result).

Keywords: off record, communicate, reflecting

INTRODUCTION
Pragmatic is a study of relationship between language and context that are formulated, or encoded in the structure of language (Bouk, 2016). To communicate their idea in social interaction, human beings frequently use an indirect expression. People want to communicate for a specific information or provide as much of that information as possible, they show to express it indirectly, so there is a gap between what is said and what is delivered, that kind of communication provide a small part of an account of how people can communicate well by using indirect language with other (Yanti, 2017). According to (Brown, P. and Levinson, 1987) there are five strategies in politeness, they are bald on record, positive politeness, negative politeness, off record, don’t do FTA. From those strategies, this analysis is focused on off record. Off Record is a speech act that has an indirect relationship between structure of the speech with its function. Leech 1983 (Leech, 1983) argued that as more as we used off record politeness in speech, the politeness is more strongly.

The writer choose the title “An Analysis of Animation Movie ‘Ratotouille’ that Reflecting the Politeness of Off Record” to know that using off record strategies, people can make relation and communication with other people even though they not said the the statements are not directly addressed to the other.

This research studies about strategies of off record strategy, the datas are taken from a popular animation movie “Ratotouille.” The writer taken script from http://www.script-orama.com/movie_scripts/a2/ratatouille-script-transcript.html
Whereas, this movie tells about a rat named Remy dreamed of becoming a great French chef despite his family’s wishes and the obvious problem of being a rat in a decidedly rodent-phobic profession. When plate places Remy in the sewers of Paris, he finds himself ideally situated beneath a restaurant made famous by his culinary hero, Auguste Gusteau. Despite the apparent danger of being an unlikely and certainly unwanted-visitor in the kitchen of a fine French restaurant, Remy’s passion for cooking soon sets into motion a hilarious and exciting rat race that turns the culinary world of Paris upside down. The characters in this movie are Remy, Emile, Linguini, Mr. Chef, Gusteau, etc. This research is research focused to find out off record strategies from characters in that movie to know how the people can act and make a relation and communication with other people even though the statements are not directly addressed to the other people.

METHOD

According to Haryudin and Ariani (2018) there are three methods that can be used, qualitative method, quantitative method and mixed method. And this article is used qualitative method. Qualitative method is an observation process of knowing a social and human problem based on building a complex, holistic picture, formed with words, reporting detailed views of informants, and conducted in a natural setting (Creswell, 2014). The writer used collecting data, analysing data, and presenting the result. In collecting data, the writer applied the observation method. The writer observed the language that use in conversation by all of characters in “Ratotouille” animation movie. In analysing data, the writer used the pragmatic method. It mean that the writer analysing data that included as the object of this research, the writer analyse the conversation that included to off record. In presenting data, there are two methods, formal and informal method (Sudaryanto, 1993). But, the writer only used informal method, it mean that the writer using natural language (its language).

RESULTS AND DISCUSSION

Results

And the result in this research is the writer find some statements that show of off record strategies based on situation that the characters are confronted in the “Ratotouille” animation movie. There are:

<table>
<thead>
<tr>
<th>No.</th>
<th>Statements of Off Record</th>
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<tbody>
<tr>
<td>1.</td>
<td>“I only want to eat good stuff.” Remy.</td>
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<tr>
<td>2.</td>
<td>“That strom’s getting closer.” Emile</td>
</tr>
<tr>
<td>3.</td>
<td>“I waited for a sound, a voice, a sign, something.” Remy.</td>
</tr>
<tr>
<td>5.</td>
<td>“I’m getting buried here....” A customer.</td>
</tr>
<tr>
<td>6.</td>
<td>“I need this job, I’ve lost so many.” Linguini.</td>
</tr>
<tr>
<td>7.</td>
<td>“Oh no, we’re going to be late.” Linguini.</td>
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</tbody>
</table>

9.  “I have a son?” Gusteau


Discussion

Based on result above, the writer can explain the message that want to delivered from statements in this movie based on what situation in this movie that her watched.

“I only want to eat good stuff.” Remy.
It mean that Remy show if he want someone to give him a good stuff. And his Dad gives him the good stuff.

“That storm’s getting closer.” Emile.
It mean that Emile so scared to hear the storm, he want to go and far away from that place where he and Remy stand. But Remy not act anything.

“I waited for a sound, a voice, a sign, something.” Remy.
It mean that Remy want someone to help him, but there is no someone to help him.

“I’m hungry.” Remy.
It mean that Remy want someone to give some food to him, and then Gusteau bring him to the his restaurant.

“I’m getting buried here....” A customer.
It mean that it want the waiter to hurry up in serves the food, and then the waiter go to serves quickly.

“I need this job, I’ve lost so many.” Linguini.
It mean that he want get a job, and want someone invite him to a job, and then Remy help him to be his partner in finds a job.

“Oh no, we’re going to be late.” Linguini.
It mean that he want to done what he do quickly, and then Remy just enjoy with his breakfast and not act anything.

“It’s locked?” Remy.
It mean that he want someone bring the key of the door. But there is no someone act anything.

“I have a son?” Gusteau.
It mean that he don’t believe if he has a son and he want someone to confirmed the truth is. And then Remy is confirmed.

“Look. I don’t want to fight.” Linguini.
It mean that he don’t want to fight with someone and he want to make a peace with someone. And then Remy know what he is mean.

“I’ve lost my appetite.” Remy.
It mean that he in his badmood, he getting a problem, he want to someone can hear his feeling. But no someone act anything. His father know how his feeling, but he does not act anything too.

CONCLUSION
From the analysis, the writer concluded that to make a relation, to share ideas, to share feelings, to communicate is not only express by direct language, but we also can use indirect language. In this case is use off record strategies, one of politeness strategies. In off record, the statements may not be always succeed, sometimes the hearer can not understand or know if the statement from speaker has a message want to deliver. But if it does, it will be if the hearer can understand the message that delivered by the speaker, because more has been communicated than was said.

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REFERENCES


