THE ANALYSIS OF ENDHOPORIC REFERENCE IN OPRAH’S INSPIRATIONAL GOLDEN GLOBAL SPEECH

Renny Andriani¹, Nai Supartini²

¹ IKIP Siliwangi
² IKIP Siliwangi

¹ rennyandriani@student.ikipsiliwangi.ac.id, ² naisupartini@ikipsiliwangi.ac.id

Abstract
Communication through speaking is useful to convey what we mean to the listener. The aim of the research is to know endhoporic reference in Oprah’s speech. This research uses descriptive qualitative method. The writer chooses a transcript about Oprah’s speech from the website Endophoric is divided into two types, there are anaphoric and cataphoric. The result shows that endhoporic references can be found in each paragraph in Oprah’s speech. This research found that anaphoric predominate in Oprah’s speech because she refers to something that has mentioned at before. In this study there were six sentences that referred to anaphoric reference and only one sentence referred to the cataphoric reference. Anaphoric is the only reference related to cohesion.

Keywords: Cohesion, Reference, Endhoporic

INTRODUCTION
Language is a communication tool for human. Communication through speaking is useful to convey what we mean to the listener. Communication as the implementation of language as a means of regulating affairs (Parmawati, 2018). Language has a system and rule called grammar. It is imperative because with grammar we can understand a language easier. Based on Lado (1975) cited in (Bäuerle et al., 2012) grammar is a rule in language that aims to tell the right way to use language. However in grammar greater recognition on the formal properties of language rather than the meaning of the language (Coulthard, 1992).

Fortunately, studies that explain how language relations and their context are called discourse analysis (McCarthy, 1991). This study focuses on how the use of language and divided into two types, namely written and spoken (Khalifah et al., 2019). Based on explanation it’s means the unit that exists in text and relates the meaning of words called Cohesion. Coherence refers to the relationship that underlines the text which lies in how people interpret the text itself (Ngunyen, 2018). Halliday & Hasan (1976) as cited in (Bahaziq, 2016) state that the semantic relationship from one element to another inside the textual content is known as cohesion. Cohesion not always focuses on grammar but also on vocabulary. Grammatically, cohesive device consist of lexical cohesion, conjunction, substitution, ellipsis and reference. In this research focus on reference.

References enter the type of cohesion which refers to other language(Emilia et al., 2018). Based on (Bloor & Bloor, 2013) reference is divided in endhoporic and exophoric. To get an exophoric references, the reader can find it outside the text in an immediate environment with the reader and writer (Bahaziq, 2016). It is due to the fact endhoporic can be found in the textual content itself. Endophoric is divided in two types, anaphoric and cataphoric. Anaphoric is a reference that regarding to something that has appeared at a previous point.
Previous authors who have successfully analyzed endophoric references, One of them is belong to (Khalifah et al., 2019) entitled “An analysis of Endhporic Reference Cohesion Device in Mark Zuckeberg Biography”. This research tried to investigates kinds of endhporic reference in biography. Another research conducted by (Bahaziq, 2016) that analysis of cohesion device in a Student's Essay Writing English Language Teaching.

In this research, the researcher also interest to use endhporic reference to analyze Oprah inspirational global speech that has a purpose to investigate use of endhporic reference of Oprah’s speech and to know the most dominant reference uses. The title of this research is The Analysis of Endhporic Reference in Oprah’s Inspirational Golden Global Speech.

METHOD

Qualitative method was employed in this research in order to analysis reference in Oprah Inspirational Golden Global speech. Based on Creswell cited in (Aryana.S & Apsari.Y, 2018) that "Analyzing qualitative data requires understanding how to make sense of text and image, so that you can form answers to your research questions ". The researcher using qualitative design is to make reader easy to know what the meaning in article. The steps of collecting data are as follows, The writer choose a transcript about Oprah’s speech from the website (Friedman, 2018) consist of 976 words (in eight minutes video). Oprah Winfrey was the recipient of the Golden Globes’ annual Cecil B. DeMille award on seventh january 2018 for lifetime achievement, she gave a powerful acceptance speech during Sunday night's ceremony. Second, the writer read the transcript as the data for this research repeatedly. Third, the writer marked the words include into endophoric reference. Fourth the writer catagorized the data into anaphoric or cataphoric. Last, put all of the data in the table then gave the explanation.

RESULTS AND DISCUSSION

Table 1. Analysis reference in Oprah’s speech.

<table>
<thead>
<tr>
<th>Utterance</th>
<th>Reference</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>I was a little girl ... watching Anne Bancroft ... Academy Awards, She opened ... Sidney Poitier.”</td>
<td>Anaphoric</td>
<td>In this sentence, “she” is anaphoric which refers to ‘Anne Bancroft’. The reason is that if there is no presupposed clause “my mother's house... Academy Awards” we cannot decide what ‘she’ refer to. It is because we need to look back at the sentence before.</td>
</tr>
<tr>
<td>The winner is Sidney Poitier.”</td>
<td>Anaphoric</td>
<td>In this sentence, “Elegant man”, “His”, and “a black man” is anaphoric which</td>
</tr>
<tr>
<td>Up to the stage came the most elegant man I ever remembered.</td>
<td>Anaphoric</td>
<td></td>
</tr>
</tbody>
</table>

(Akogbeto, 2017). The example is “father asked Dodi to make a coffee, therefore he make a cofee”. Cataphoric reference or forward the opposite of anaphoric which refers to the words that have been mentioned later. The example is” my siter like to play a doll, Tia like it a doll”.
In 1982, Sidney received the *Cecil B. De Mille* ... and *it* is not lost ... moment

The reason is that if there is no presupposed clause “The winner is Sidney Poiter” we cannot decide what ‘elegant man.

In this sentence, “it” is anaphoric which refers to ‘Sidney received the Cecil B. De Mille. It is because we need to look back at the sentence before.

<table>
<thead>
<tr>
<th>Anaphoric</th>
<th>Cataphoric</th>
</tr>
</thead>
</table>
| **In 1982, Sidney received the ** *Cecil B. De Mille* ... and **it** is not lost ... moment **|**
| **the press** is under siege these days. I want to thank the Hollywood Foreign Press Association. **|**
| **When she was abducted by six armed white men, raped, and ... from church. **They** threatened to kill her if she ever told anyone. **| **
| **women** have not been heard or ... **But their** time is up **|**

The result showed six sentences that use anaphoric and one sentence use cataphoric. The researcher can found the reference in every paragraph from the transcript text.

### CONCLUSION

Based on the findings and discussion, the researcher found an endhoporific reference in each paragraph. Anaphorical references dominate in Oprah's speech. Based on Halliday and Hasan (1976) as quoted by (Akogbeto, 2017) in cohesion the type of reference related to cohesion is only this anaphoric reference because anaphorists provide links with their predecessors whereas cataphorics are not related because they provide links afterwards.
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