

AN ANALYSIS OF MORAL VALUE AND DEIXIS IN SONG LYRICS “DYNAMITE” BY BANGTAN BOYS

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Abstract

This article aims to find out the kind and dominant deixis found in the song lyrics of Bangtan Boys and to identify the moral value of song by Bangtan Boys for human's life. The descriptive qualitative method was used to conduct this article. The data of this article were obtained by using documents and library research. The Source of data on this research was song lyrics from Bangtan boys namely “Dynamite”. Based on the results and discussion, the researchers deixis proposed deixis from Yule (1996) was found in BTS's song lyrics. 56 data that contained deixis, included personal deixis is mostly found in 36 occurrences dominant in this song. The words are I, you, me, we, and my. Spatial deixis those are home, this, the city, and in the mirror which found in 7 occurrences. Temporal deixis is tonight, day or night, night, mortn, when and summer which are found in 13 occurrences. It can be concluded , in song lyrics “Dynamite” the most dominant type used of deixis were personal deixis. The researchers founded 3 types of moral values from the song that are bravely, cooperativeness and thankfulness. The researchers concluded that the moral values in song lyrics “Dynamite” by BTS was living life by doing the best and full of spirit.

Keywords: Deixis; Moral Value; Song Lyric

INTRODUCTION

In general, music is inseparable from human life. Music can be listened while humans do activities. Even while watching television, movies, and listening to the radio, musics can always be heard in many aspects in life. Rahmadany and Husein (2021) state that the definition of music is social or cultural tools that contains thoughts, ideas, opinions about humans, which are expressed in the form of song lyrics. In addition, music also can be used as a way to communicate. It is related to Saputra and Apsari (2021) who explain that the thoughts, ideas, or opinions expressed in a song are usually relates to someone's feelings or experiences. Therefore, song is considered as a method of communicating with other people. Through sounds and songs to convey the feelings, meanings, ideas, emotions, or mind, person who made the song were deliver by media from the music to the listeners.

According to Simajuntak et al. (2021) lyrics is one component of the song, through lyrics people are easy and like to show their feelings to others. Not just arrangement of words into sentences but feelings such as happiness, falling in love, a broken heart, and others are described in song lyrics which represents the feelings and emotions of the composer. Furthermore, each song lyric can provide inspiration, spirit for life, and emotional health. As stated by Natalia & Santoso (2020) that lyric and meaning has correlation in the song because music contains certain meaning for listener depending on meaning of the song lyric relates to listeners' experience.

Relates to the relationship between lyrics and meaning in the songs, in order to prove the correlation between them the researcher takes an analysis of moral value. Based on Khadijah (2019), relates to acts that considered as good and bad belong to someone called as moral value. Moral values can be obtained anywhere and anytime. Movies, stories, and songs can provide

moral values to people. Some music is created based on true stories that insert life lessons and moral values. As stated by Muhtaromi (2020) through moral value in the song, can convey song as a media to reveal a message from the singer.

In general, song listeners have different interpretations of the songs' meaning (Rahmadany & Husein, 2021). Deixis as consideration to understand the meaning of the song. It is related to Dwipayani et al. (2020) that the importance of study deixis is to understand the true meaning of any expression than often refers to others depending on who is speaking, the time, and the place where the word was used. Based on Sinaga et al. (2020), deixis or deictic word is a part of pragmatics that indicates a word or phrase that refers to people, objects, places, and time.

According to Ralia et al. (2018), moral is word that comes from Latin "*moralis*" which means manner, character, and proper behavior. As social beings, humans have various interactions with other people. Morals affect human attitudes and relate to how humans go through everyday life. This is the reason moral cannot be separated from human life. It is lined with Hudayah (2017) who state that morality defines as something must be owned by someone to be respected by others. As stated by Sutrisno and Situmorang (2021), moral describe term of actions that affect on good and positive values, moral can guide and motivate to pass challenges and create decision in life.

The moral value which is adapted from Syamau et al. (2019) were categorized into eleven types. They are described below:

1. Bravery means an attitude to do something dangerous without fear.
2. Humbleness means an attitude to cover the excess of which is owned and acknowledged his weakness. Humble also deals with patience and away from vanity.
3. Honesty means an attitude stating that honestly according to what is happening.
4. Steadfastness has the meaning of the establishment. the constancy of the human in the decision and will not be affected by something.
5. Love and affection mean loving someone. When loving someone, there will be a feeling of affection in that person and protects loved ones.
6. Being sympathetic to others is a human reaction to a situation or event that is experienced by others. It also wants to help people without any reason.
7. Cooperativeness means doing the activity or task with others to achieve the same goal.
8. Thankfulness means praising or thanking and usually refers to the correlation between God and humans.
9. Trustworthiness is the behavior if given the trust or the command receiver can run it well.
10. Sincerity is the result of doing something sincerely without expecting anything in return.
11. Kind-hearted means friendly attitude and behave commendably toward others.

Deixis comes from Greek that means 'pointing' through language. This corresponds with Yule (1996) who stated that that the term "deictic expression" refers to any language form used to make this pointing. According to Yule (2017: 367), deixis is a term used to describe situations where something is happening now and then. Similarly, with the pronouns such as you, me, she, him, it, and them. Deixis is a term used in linguistics to describe words and phrases like "me" or "here" that require additional context to be comprehended (Van Thao & Herman, 2020). Deixis is one of crucial aspect in pragmatic through deixis assist listener to understand song lyric context (Nisa et al., 2020). As stated by Purba (2020) that deixis is used in the analysis of the sentence, speech, or conversation, as every word has to do with showing about people, something, place, or time.

According to Yule (1996:9) the types of deixis are divided into three categories, namely personal deixis, spatial deixis, and temporal deixis.

1. Personal Deixis

Personal deixis concerns the encoding of the role of participants. Yule (1996:9) stated person deixis consists of basic three-part; pronouns for the first person (I), second person (you), and third person (he, she, or it). Thus, in order to point the person called as personal deixis.

2. Spatial Deixis

Spatial deixis focuses on people and things are being indicated with the relevance location. Spatial deixis was expressed in this, that, those, these, there and here,. Yule (1996:9) stated it is important to remember that the speaker can establish the location from his or her point of view either mentally or physically. That can conclude spatial deixis used to indicate location.

3. Temporal Deixis

Temporal deixis is a method of expressing distance, both from the present moment and from the present situation in the real world. Next week, today, yesterday, and last month are all deixis of time markers. Temporal deixis refers to indicate time.

Bangtan Boys (BTS) is one of the idol groups in South Korea which has a song that can motivate the listener. BTS became the representative of South Korea in the event of the prestigious such as American Music Awards. Based on the facts above, the researcher chose song lyrics from BTS as the object of the research. The song that would become the object of the research is "Dynamite" The lyrics of the song use the English language that contains moral values and deixis.

METHOD

The method used in this research was the descriptive qualitative method. The descriptive qualitative method was a research method that used to describe natural phenomena that occur as well as the relationships between the phenomena (Hidayah, 2019). There was no statistical procedure used in this research. Related with Saputra & Apsari (2021) who explain that as the data that has been analyzed, the descriptive qualitative findings are in the form of descriptions rather than numbers. The instrument conducted to collect data, the data based on document and library method. The source of data on this research is song lyrics from BTS namely "Dynamite" The collected data in this research by doing following steps:

1. Download the song and song lyrics.
2. Researcher listening to the song.
3. Researchers begin analyzing song lyrics after listening the song to determine the song's moral values and deixis types. When a song lyrics are marked, all of the words related to personal deixis, spatial deixis, and temporal deixis in the lyrics can be examined together as marked words.
4. Researchers analyze every word to find data to be collected.

After collected the data of song lyrics, the researchers analyzed the data as follows:

1. The collection of data usage personal deixis, spatial deixis, and temporal deixis in song lyrics from song BTS.
2. Sorting, classification, and analysis of data on the use of deixis and moral values from the song.
3. The analysis was interpreted and described by researchers.

RESULTS AND DISCUSSION

Results

The aim of analyzing was to identify deixis and moral values that founds in the song lyrics of BTS. After analyzed the data, the researcher found deixis and moral value taken from the song

lyrics of BTS showed value and deictical words expressed in the song. The table below showed about the results of the research:

Result from deixis found on the song lyric by BTS “Dynamite” presented on the table below:

Table 2. Deixis analysis in song lyric dynamite by BTS.

No	Kind of deixis	Deictical word	Quantity	Total
1	Personal	I	22	36
		You	5	
		We	2	
		Me	6	
		My	1	
2	Spatial	This	5	7
		Home	1	
		The city	1	
3	Temporal	Tonight	5	13
		Day or night	1	
		Morn	1	
		When	1	
		Night	5	
Total				56

From the table above, there were deictical words that found of song lyrics used personal deixis in the first person and second person. The first person was the use pronoun *I, me, my* and *we*. However, the use of second person was found in the form possessive pronouns such as *you*. For spatial deixis and temporal deixis, the resulted of analyze was 25 words of all song lyrics by BTS . The spatial deixis of lyrics song words were *this, in the star, home, the city* and *when*. The temporal deixis of lyrics song words were *tonight, day or night, morn* and *night*. Result from moral value found in BTS song lyrics “Dynamite” as explained below.

Table 3. The result of Moral Values in song lyrics from BTS.

Song Lyrics	Meaning	Type
Cause I-I-I'm in the stars tonight So watch me bring the fire and set the night alight Shining through the city with a little funk and soul So I'ma light it up like dynamite (this is ah)	Will always excited	Bravely
Bring a friend, join the crowd Whoever wanna come along Word up, talk the talk Just move like we off the wall Day or night , the sky's alight	With the spirit, invite people around to feel the same passion. They are still in the mood, inviting them to be able to feel the positivity. The	Cooperativeness

So we dance to the break of dawn Ladies and gentlemen, I got the medicine So you should keep ya eyes on the ball, huh	singer give positive effects to the listener be more exciting.
This is getting heavy Can you hear the bass boom? I'm ready (woo hoo) I'm Life is sweet as honey Yeah, this beat cha-ching like money Disco overload, I'm into that, I'm good to go I'm diamond, you know I glow up. Let's go.	Encouraged to be able to Thankfulness enjoy life through the music and living life with passion

Based on the table above, it can be seen Dynamite song by BTS gave moral values to the listener to live life with passion and doing the best that can be done. There are 3 types of moral values that found in song is bravely, cooperativeness and thankfulness.

Discussion

According to the result above, shown that there are three kinds of deixis by Yule (1996) used in “Dynamite” song by BTS, namely: person deixis, place deixis, and time deixis. However, this resulted in less evidence for a spatial and temporal deixis because a song's lyrics did not always refer to specific locations or times within the songs.

For the dynamite song, the researcher founded 36 words as personal deixis. The first person deixis were I, me, my, we. The second person deixis was you. The researchers found a first person deixis, “I”, refers to the speaker or the singer as the subject. "You", second person deixis, refers to the listener. From the above table, the researchers discovered 7 words that fall under the category of spatial deixis: this, home, and city. The researchers found three sorts of spatial deixis “This”, “Home”, “The city” and refers to the speaker or the singer as the place. For temporal deixis the researchers founded 13 words that showed from the table above, Tonight, Day or Night, Morn, When and Night refer to the speaker or the singer as the time.

From result above, there are found 3 types of moral value adapted from Syamau et al. (2019): bravely, cooperativeness, and thankfulness. Bravely found in the song lyrics mean will keep the passion to ready to face life under any conditions where it requires a bravely. Cooperativeness shown in the lyrics of the song is to invite people around to reach a goal. The purpose of the is alive with spirit. Thankfulness is seen where the singer asks the listener so grateful and enjoy life. The moral values obtained through the song lyrics “Dynamite” from BTS show life with the full spirit. In addition, the song given by the singer can provide a positive impact which gives a new spirit. The singer intended for the song to serve as a message to listeners, encouraging them to keep fighting and to enjoy life even under any conditions. It can be concluded, the moral value provided through the song is living life by doing the best and full of spirit.

CONCLUSION

Based on to the results and discussion presented above, the researchers concluded that the three types of deixis proposed by Yule were found in BTS song lyrics: personal deixis, spatial deixis, and temporal deixis. Personal deixis was the most types of deixis that occurs song lyrics

“Dynamite” by BTS. The researchers found 56 data that contained deixis, included 36 person deixis, 7 spatial deixis, and 13 temporal deixis. Thus, based on the research founded that personal deixis was the most dominant types deixis that found in the songs. The researchers founded 3 types of moral values from the song that are bravely, cooperativeness and thankfulness. The moral values provided through song lyrics “Dynamite” by BTS is living life by doing the best and full of spirit.

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