

## FLOATING MAXIM IN TV SHOW : RUMPI NO SECRET

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### Abstract

The purpose of this study is to identify the techniques that lecturers use in assessing a conversation. Then to discover how the English lecturer makes conversation judgments using pragmatic techniques. several video conversations were selected as data in this study. The data obtained from the results observed a video on gossip tv shows and then in transcript and reported descriptive. The results of this study showed in a tv show there are several violations of maxim according to pragmatic techniques. From start violation of maxim quantity, quality, manner and relation. sources taken from a video on a tv show that talks about gossip and internet.

**Keywords:** *Floting, Maxim, Video on Gossip TV Show*

### INTRODUCTION

There are many fields which can be seen dealing with the role of English, such as: technology, health, tourism, correspondence, etc. In Indonesia, English is taught from Elementary School up to University Level. This indicates that English becomes important as an International Language and majority used by people all over the world (Mundriyah and Parmawati, 2016). Therefore, English is taught from elementary to higher education. As stated by Defianty (2007) that the success of a learning program as is usually determined by the outcome of judgment. Generally, teachers use tests as the best tool for measuring the ability of their learners .

Grice proposes that in ordinary conversations, speakers and listeners share the principle of cooperation. Speakers form their speech to be understood by listeners and listeners are expected to provide the expected answers. So, in to make a good conversation, there will be a proverbial conversation that makes a good conversation go well. Conversational Maxims good conversations are developed by the cooperation they create. They must comply with some of the rules referred to as the conversation maxim mentioned above. They are also sometimes named Grice or Gricean maxim. Based on the description above, this study aims to identify the techniques used in the lecturer assessing speech comprehension and finding ways the English lecturer makes speaking judgments. Pragmatics also has various sub-studies, one of them is Cooperative Principle. Grice (1975) as a philosopher of linguistics developed a model called as Cooperative Principles which human being follows to ensure successful communication. These principles can make the conversation work effectively and run smoothly. The people actually have followed this principle unconsciously in their daily life conversation. But in fact, there are many people who disobey this principle. According to Grice (1975), the purpose of the principle of cooperation is to get an effective and informative communication as it is clear. It has four maxims; they are quantity maxim, quality maxim, relation.

Television shows are a series of related productions intended for broadcast on the air, cable television or internet television, in addition to advertisements, trailers or other content segments that do not serve as an attraction to viewers. More rarely, it may be a single production, also called television. A the number of episodes of a limited television show may be called a miniseries or a limited series or series. Television series do not have a fixed length and are usually divided into seasons (US and Canada) or series (UK), sets of new episodes every year or half yearly. Although there are no clear boundaries, US industry practice has traditionally favored the television season than any other country. A one-off broadcasts may be called "special" or especially in the UK "special episodes". Television movies ("movies made for TV" or "television movies") are films originally broadcast on television rather than being released in theaters or directly to videos. A program can be recorded, as in video tapes, various forms of other electronic media, played with on-demand players or viewed on live television broadcasts.

### **Maxim and Its Types**

Maxim as part of the principle of cooperatives is the field of pragmatics. Maxim is the concept that leads to the making speakers contribution to a conversation. The concept of the adage is based on the philosophers (Grice, 1975) pragmatic account communication. As The atrium (2017) asserts that Grice identifies as guidelines of this sort four basic maxim of conversations or general principles underlying the efficient use of cooperative language.

Maxim of conversation is a general principle underlying the efficient use of cooperative language that together express the principles of common co-operatives. According to Grice (1975 cited Yule, 1996), there are four cooperative maxims principles:

#### **1. Maxim of Quantity**

Maxim of quantity is a maxim which leads to make the contribution in conversation as informative as needed. It is divided into two sub maxim, which (Grice, 1975) states as follows: "Make your contribution as informative as necessary (for current purposes exchange) and do not make your contribution more informative than that required."

#### **2. Maxim of Quality**

This maxim focused on the quality of information that is given by speaker. The speaker should try to make the contribution be true. Grice suggest two sub maxims: "Do not say what you believe is wrong and do not say that you do not have sufficient evidence. (Yule, 1996).

#### **3. Maxim of Relation**

Speakers' contribution must be clearly connected with purpose exchange, it should be relevant. The maxim of the relationship requires its relevance to the context and the circumstances in which it occurs. (Thomas, 1995)

#### **4. Maxim of Manner**

This proverb states that in order to achieve efficient communication, we must be "sharp" and specifically (1) avoid obscurity, (2) avoid ambiguity, (3) be short (avoid unnecessary prolixity), and (4) regular. According to this maxim, speakers and listeners must be clear in contributing to the exchange of communication. They also have to complete their performance with reasonable dispatch.

## METHOD

This research used descriptive qualitative research. Referring to the objective of this study, the design is considered appropriate since it is a method used to describe or analyze the results of the study (Sugiyono, 2005, as cited in Apsari, 2017). According to Creswell (2012, cited in Aryana and Apsari, 2018), “Analyzing qualitative data requires understanding how to make sense of text and image, so that you can form answers to your research questions”. In addition, in analyzing the data, the researcher integrated and related the findings to the background of the study, mainly to the research questions, theories, and the methodology for classifying the data into manageable units as suggested by Emilia (2008, in Apsari, 2018).

## RESULTS AND DISCUSSION

### Results

In this situation that we knew about the technology and the globalization era so rapidly that in communicating it is not only include Indonesian language but must understand about other foreign languages as well as English. therefore the author is interested to discuss vocabulary because it becomes a supporting factor in language communication, especially in English. but in this case the authors intend to help students with special needs in language, especially for deaf children with poster learning method because they are limited with hearing and difficult to speak or argue thoroughly in understanding vocabulary itself and how important it is a factor in language support.

No	Name	Motivation	Interest	Active
1	Student 1	having a vocabulary understanding that is quite prominent among the others	from the test results given, most significantly increased understanding of vocab	quite active in the class, confident, quickly responding to responsiveness to the material presented.
2	Student 2	has a good understanding of vocabulary, given.	have an increase in understanding from the test results vocab	lack of confidence in conveying something
3	Student 3	The understanding of vocab given sometimes forgot again, so reminded, just remember again.	can immediatel y understand the material presented	given the test, and given a little explanation, quickly responsive

No	Name	Motivation	Interest	Active
4	Student 4	just forget it often, and must often be reminded or repeated	the test results given have an increase about vocabulary understanding.	active in learning,
5	Student 5	must also be reminded again often, easy to forget, a day understand, so tomorrow asked to forget again, reminded, just remember	from the test results there is an increase in change.	good enough in classroom learning

### Discussion

The research carried on the second grade at SMALB AL-Hikmah Padalarang for 6 meetings. for 6 meetings. The six meetings were categorized into 2 cycles. The result of each cycle will be organized on four steps of CAR, namely : (1) planning, (2) acting, (3) observing, and (4) reflecting.

Cycle 1 On planning section, the researchers prepared some lesson plans to teach vocabularies and put them into a poster. Lesson plans were made to be implemented on treatment1, and 2, which contained some procedures in classification of some word into the poster. In this cycle, the researchers found some problems of learning process and prepared for next meeting to be better strategies. Six meeting, the researchers provided some word to arranged by students. The steps of acting and observing are displayed on table 1 below :

**Table 1. Meetings in Cycle 1**

Meeting	Acting	Observing
	Topic	Activity
1	Practice 1 : stick word on poster	In this first meeting, the researchers give them a pre-test which consist of the meaning of words (subject) , noun, and verb.
2	Treatment 1 : Classification the words on the poster.	The students try to understand about the material one by one. Students learn the material with some visual media and make them easy to remember the material, the students come in front to the class for classifying the word one by one.
3	Treatment 2 : Arrange the word to be a good sentence.	In this meeting, the teacher give some word about subject , noun, and verb. every students work individually to arrange the word to be a good sentences .and understanding the meaning of that senteces. Students try to write the sentences in front of class atwhiteboard. Students do this activity using poster.

Acting		Observing
Meeting	Topic	Activity
4	Practice 2 : Write 5 sentences using words on the poster.	In this meeting, the researchers conducted post-test which consists 5 number of test and intruction them to write 5 sentences using words that has been provide. The questions presented in the same form and level of difficulty with the pre-test.

Therefore, the cycle II was carried out to continue the research.

**Cycle II.** This cycle only covered four steps as stated in cycle I. In planning session, theresearchers made some revision towards lesson plans. On the previous treatment, some students be an active. The acting session covered three meetings, since the practice 1 used for this cycle was taken from the practice 2 from the previous cycle as seen on table 2 below :

**Table 2 Meetings in cycle II**

Acting		Observing
Meeting	Topic	Activity
5	Treatment 3 : Understanding words on poster.	The researchers continued the material to make students more understanding. Repeat and repeat again in this learning process. And ask to every student words about subject verb and noun one by one, for make sure that they understand.
6	Treatment 4 : Understanding the sentences from word at the poster.	On this treatment, students analyze the sentences which as a subject, verb and noun. Students search what the meaning of the sentences and understand it.

## CONCLUSION

Based on the data analysis and the result of discussion of findings, it can be concluded that the poster media can improve students' especially in learning english vocabulary to deaf students' at SMALB AL-HIKMAH From the result of this study some sugesstion to note include:

1. using poster media in teaching english vocabulary is recommended for english teachers, especially for deaf students, teachers to attract the students interest in learning english. And By using series picture as media. The students are suggested to be better to learning in English vocabulary.
2. the teachers has to use some variants of media in teaching english so the students felt the interest in learning. To arising and increasing students English learning, the teacher must be creative, do not rely on textbook, and uses the media.
2. for the other researchers to conduct other research on the same field using the other form of poster media applied in other skills, such as: listening, speaking, reading and writing

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