**FLOUTING MAXIMS ON THE DIALOGUE OF CHARACTERS IN UP! ANIMATED MOVIE**

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**Abstract**

This research is about flouting maxims on the dialogue of characters in UP! Animated movie. Hence, it is aimed to know flouting maxim on UP! animated movie. This research is used qualitative research. The data of this study was taken on flouting maxims on the discourse of figure in UP! animated movie from he main characters namely old name Carl Fredrickson and Russel. There are several steps in collecting the data namely, finding a script UP! of the animated movie, next is analyzing the script with the UP! movie and the last is to list the utterances of the main personality of UP! animated movie in flouted maxims and finally analyzing them based on the chosen theory. After conducting the research, the writer found 20 sentences that flouted by Mr. Fredickson and Russel animated UP! movie. Those kinds of maxims are 6 flouted maxims of quantity, 7 flouted maxims of quality, 3 flouted maxims of relevance, and 4 flouted maxims of manner.

**Keywords**: Flouting maxim, Dialogue, Movie

**INTRODUCTION**

Language is a human facilitator to communicate with others in the world. In our daily life, we interact with each other to acquire information. In this case, Efransyah (2018) stated that terms are a resource for meaning-making. That is why when anyone speaks using a language, she or he constructs or produces a meaning. Furthermore, Sharma, S & Rachna (2015) revealed that communication is originated from the Latin word “communicate” which means to share information can be conveyed and understood through the progress of communication. In sending the messages, we have to deliver them shortly, clearly and effectively in the order, they are easily understood because sometimes people concern to talk without thinking about it well. That is why selecting a proper word is an important thing to do.

Good communication is guided in pragmatic that is called cooperative principles. This principle is supported by four maxims namely, quantity, quality, relevant, and manner. According to Cook (1989:29) in Adawiyah (2016) declared that maxim quantity regulates that the talker is supposed to contribute as more informative or less informative as is needed. The second maxim regulates that a speaker has to speak the truth not to tell something that is trusted to be false adequate evidence. And the third one means that a speaker has related to the topic under discussion. While the last maxim is defined that the teller should avoid vagueness of expression, avoid ambiguity, be brief, and be orderly.

In this research, the writers took the information from a movie script entitled UP! and they wanted to analyze kinds of maxims and those which are flouted in that movie. According to Nuringtyas (2018), Flouting maxim can be established in drama, short story, talkshow, and standup comedy, that is why the writers chose the movie to be the data in their research that Pixar animation studios produced animated UP! movie and directed by Pete Doctor. Also, Jia (2008) in Sobhani & Saghebi (2014) stated that the flouting maxims also can be described as occasions when one or several maxims are absent during communication processes.

According to Alfina, Ester O & Subiyanto (2016) maxim of quantity requires the speaker to make a contribution that is an issue required, the second is quality maxim requires expressions that have enough fact, the third is the pattern of this maxim should be relevant to the topic, this maxim must relevance between the speaker and the hearer and the last is a maxim of manner requires contribution that is clear, brief, orderly, and unambiguous.

In line with this Ibrahim, et al (2018) in the maxim of quantity, their contribution informative as required is made by the talker, which means that the information is neither given too much by the speaker. And maxim quality can be explained as truthful. It means that the information must be delivered by the speaker that it is true. While in the maxim of relevance, the speakers are required to be related in saying something. The speakers are expected to tell something suitable to what is said before, and the last Grice argues that the speechmaker tends to be clearly, be orderly, to avoid uncertainty and obscurity of expression. It measures that the speaker must say something clearly.

According to Setiawan & Haryani, (2020) the contribution an informative as recommended maxim of quantity challenging should be given by the participants. Maxim of quality demanding the participants should give honest and truthful statement. Maxim of relation asking the participant to reply relevantly regarding to the topic of communication. And the last maxim of manner suggests the colleague of the conversation to be perspicuous, avoid obscurity, avoid ambiguity, and avoid unnecessary prolixity.

**METHOD**

This paper is used qualitative research method. According to Taylor (1984) as cited in Efransyah (2020) “the researcher develop concept, insight, and understanding from the pattern in the data rather than assess preconceived models, hypothesis or theories in qualitative method”. Cropley, (2019) In qualitative studies, the initial steps in designing a research project – defining just what will be investigated, selecting an appropriate data-collection method and identifying appropriate participants. The data of this analysis is taken on flouting maxims on the script of characters in UP! Animated movie. In analyzing those flouting maxims on animated of UP! movie, the writers used Grice’s theory.

**RESULTS AND DISCUSSION**

**1. Results**

From the plural result of the data, the writers revealed them as follow:

**Table 1**

**The flouting maxim on the dialogue of characters in UP! Movie animated**

Name of Flouting Flouting Flouting Flouting The amount

characters maxim maxim maxim maxim of flouted

quantity quality relevance manner sentences

Fredickson 1 6 3 2 12

Russel 5 1 - 2 8

Total 20

The writer found 20 sentences that flouted on the significant of player Mr. Fredickson and Russell of UP animated movie. Those are 6 flouted maxims of quantity, 7 flouted maxims of quality, 3 flouted maxims of relevance and 4 flouted maxims of manner.

**2. Discussion**

From the results of the data finding above, the writer interpreted them as follow:

**Table 2**

**The Flouting of Maxim Quantity**

**No Conversation Reason**

1. ***Russell*** *: Good afternoon. My name is Russell and Russel instroduced*

*I am a wilderness explorer in tribe 54 himself repeteadly. So*

*squad lodge 12. Are you in need of any that Mr. Fredickson*

*assistance today sir? became bored and angry*

***Mr. Fredic*** *: No (Close the door) because the speech was*

***Russell***  *: I could help you. very long.*

***Mr Fredic*** *: No*

***Russell*** *: I am Russel, I am from*

*a wilderness explorer.can I help you?*

***Mr. Fredic*** *: Skip to the end!*

1. ***John*** *: Hi good morning Mr. Fredickson. Mr. Fredickson’s answer*

*Need any help there? is not consistent. He*

***Mr Fredic*** *: No. Oh yes talk to your boss changed his mind fast*

*that you boys are disturbing me.*

**Tabel 3**

**The Flouting Maxim of Quality**

**No Conversation Reason**

1. ***Russel***  *: Can I give my hand? From the data Mr. Fredic*

*See these? These are my wilderness flouts maxim of quality.*

*explorer badges. You may put Because he lied or tells*

*one is missing. It’s my “assisting the something not true that*

*elderly badge ”If I get it, I am proud there a bird namely Snipe*

*of becoming an explorer! In this situation. He tries*

***Mr. Fredic*** *: Did you hear a Snipe? A bird not to be bothered by*

*big eyes, every night it sneaks into my Russell.*

*yard. I am old enough and infirm,*

*I wish someone could catch it for me.*

1. ***The enemy*** *: Shoot him, shoot him! Russell was forced to lie*

***Russell***  *: Hey Squirrel to an enemy who was*

*Afraid of squirrels. So that he safe from the enemy.*

**Tabel 4**

**The Flouting Maxim of Relevant**

**No Conversation Reason**

1. ***Russell*** *: Why do we go to paradise fall Mr. Fredicskon change*

*Mr. Fredickson? The answer and did not*

***Mr. Fredic*** *: Oh let’s play the game, whoever is answer question from*

*silent is the winner. Russell. The talker does not want to continue speaking on the same topic then he change the topic or avoids by talking something else.*

1. ***Russell***  *: I see that cloud. It is a Mr. Fredickson did not*

*“cumulonimbus”. Did you know respond Russel’s question,*

*that a comulinimbus? And he explained another*

***Mr Fredic*** *: Aaaa I stayed up all night blowing thing to Russel.*

*up ballons.*

**Tabel 5**

**The Flouting Maxim of Manner**

**No Conversation Reason**

1. ***John*** *: Well, just let you know, Maxim of manner itself*

*my boss will be happy to take obligated the speaker to*

*this whole place off your hand. Make the utterances clear*

*And would double his last offer. And understandable to the*

*Hearer. And this conversation is flouted by Mr. Fredickson, he told ambiguity.*

***Mr. Fredic*** *: I believe that*

*your boss understanding about*

*I am saying. Here, let me talk to him.*

*You in the suit.Yes you! Go away*

*From my house! hippie!*

1. ***Russsel***  *: Can we keep him? Please! Russel explained that he*

*I’ll get the food for him, I’ll want to keep the bird,but*

*walk him, I will change his he said an ambiguity to*

*newspapers Mr. Fredickson when he*

***Mr. Fredic*** *: No was begging to him.*

***Russel*** *: An adventurer is a friend to all,*

*be it plant, a fish or a tiny mole.*

**CONCLUSIOn**

This research is conducted to idenity the types of maxims which are flouted by the main characters’ in UP! animated movie. Those maxims are Quantity, quality, relevance, and manner. The flouted maxim of quantity is recognized when the character talked very long to the other people. They should produce an expression briefly or shortly in order it could easily to be understood. The second one, flouted maxim of quality, is identified when the characters speak something that is not facts or lies. The third, namely flout maxim of relevance is known when the characters changed the topic of a conversation to the other one. The last, flouted maxim of manner is also recognized when the characters speak something unclear or ambiguous so they cannot be understood by the listeners.

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