

## **A DEIXIS ANALYSIS OF DONALD TRUMP PRESS CONFERENCE CORONAVIRUS TASK FORCE**

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### **Abstract**

Deixis is the study of deictic or indexical articulations in language exchanges, prefaces, and monolog like you, presently, today. Deixis can be named as a unique sort of linguistic property, managing increasingly natural syntactic classifications of individual, place, time. The purpose of this research are to describe the types and the most dominant of the deictic words used in the Donald Trump Press Conference Coronavirus Task Force. The researchers designed this research as descriptive qualitative research. The data was gathered from a speech of donald trump press conference and using theory Yule (1996). The result showed that there are three types of deixis, they are Personal Deixis, Time Deixis and Place Deixis. This research found that there are three types of deixis in press conference, they are Personal Deixis 23 occurances, Time Deixis 8 occurrence, Place Deixis 1 occurrence. Based on this analysis it can be concluded that personal deixis is the most dominant types of deixis used than the other types.

**Keywords:** Deixis, Donald Trump, Coronavirus

### **INTRODUCTION**

Pragmatic is a study of language. One fraction of phonetics is pragmatics, as indicated by Endaswara (2011), one part of etymology that proposals with the difficulty of the language is pragmatics. As indicated by Huang (2007), cited in Wiguna and Anggraeni (2018), pragmatics is the systematic study of meaning by virtue of, or dependent or the use of language. The central topics of inquiry of pragmatic include implicature, presupposition, speech acts, and deixis. At the end of the day, the orderly is the study of the real significance of a discourse between the speaker and audience dependent on setting. In any case, a few audience members can not comprehend the significance of what is spoken by the speaker so that there is an ignorance between the speaker and the audience. Be that as it may, it is difficult to investigate the significance of what the speaker has said. This disparity makes the audience unfit to get the message conveyed by the speaker and causes a misconception.

Deixis is the study of deictic or indexical articulations in language exchanges, prefaces, and monolog like you, presently, today. According to Yule (1996), as cited in Hasyim (2013), who say deixis can be named a unique sort of linguistic property, managing increasingly natural syntactic classifications of individual, place, time. Generally, it has a relationship with the setting of the articulation, for example, who is talking, the time or spot of talking, the signals of the speaker, or the current area in the talk. Deixis is constantly found in our everyday correspondence or text.

As stated by Levinson (1977) cited Sasmita (2018) theory, there are five types of deixis, there are person deixis, time deixis, place deixis, social deixis, and discourse deixis. Other theory that says by Lyons and Fillmore (1997) cited Sitorus (2019), there is more focus on three kinds of

Deixis that is Personal Deixis, Place Deixis and Time Deixis, researchers use theory of Lyons and Fillmore (1997), as the ground theory in this research, based on Lyons and Fillmore cited in Abdulameer (2019) personal deixis is a deictic reference to the participant role of a referent. It manages the syntactic classifications of individuals engaged with an articulation. It integrates the speaker, the recipient, and referents which are neither speaker nor recipient. Zheni (2020), argues person deixis may function communicatively to uncover the speaker's attitude and 'social standing' Wilson, (1990). According to Yule (1996) cited in Saputri (2016) place deixis is an articulation used to show the area which is applicable to the area of a member in the discourse influence. Hatch (1992) as cited in Wahyudi (2012) time deixis is worried about the closing of fading focuses and ranges comparative with the time at which an expression is delivered in a discourse influence. Furthermore, Renkema (2004) as cited in Ainiyah (2019) states that time deixis is a reference to time relative to a temporal reference point and it is typically the moment of utterance. From the explanation above, there are three main types of deixis: person deixis, place deixis and time deixis.

Deixis can be found in written and spoken, one of them is speech. Through the development of technology in this era, not only in the real world, but people also communicate or speak on social media such as YouTube. According Yule (1996) cited in Gusthini (2018) a speech is the attempt at doing something purely by speaking and many things can be done by speaking. Through YouTube, people make a recording of activities or activities that can be shared with the community using social media. Donald Trump's speeches recorded a lot, one of them from the USA TODAY channel, most of the subscribers were teenagers and adults.

Based on the aforementioned argument, this research focuses on the Deixis in the Donald Trump President. The researchers would like to find out the types of deixis and the most dominant deixis in the vlogs of the speaker. The researchers are interested in analyzing the Deixis in the press conference titled " President Donald Trump's April 24 Coronavirus Task Force".

## METHOD

In this study, the researchers use a descriptive qualitative method. According to Arikunto (2013), cited in Abdulameer (2019) also states that the descriptive research as a research that explains or describe the present condition. Sukardi (2009), says that a descriptive research is a research to describe the research activity. The researchers designed this research as descriptive qualitative research. That is, this study only provides a description of the contents of the speech by Donald Trump about handling the covid-19 virus that is attacking various countries specifically in the United States where Donald Trump is the president of the country, in this speech, Donald Trump gave his speech in front American people with a duration of 6:54 seconds. With the presence of Donald Trump's speech regarding the handling of Covid-19, here the researchers tries to examine the meaning of deixis contained in the speech. According to Arikunto (2002) cited in Sasmita (2018) also states that the descriptive research as a research that explains or describe the present condition. Based on the opinions, the researchers designed this research as descriptive qualitative research. The researcher choose the video then transcribed Donald Trump President Press Conference and analyzed based on Yule (1996) theory. Thus, the researchers analyzed Donald Trump President Press Conference available at <https://www.youtube.com/user/USATODAY/videos>. After that, the researchers identify the data obtained from the video. Thus, this study analyzes and explains the Deixis in the video of USA TODAY based on the speech transcript delivered by the speaker and what a dominant type deixis on Donald Trump speech about corona virus.

## RESULTS AND DISCUSSION

### Results

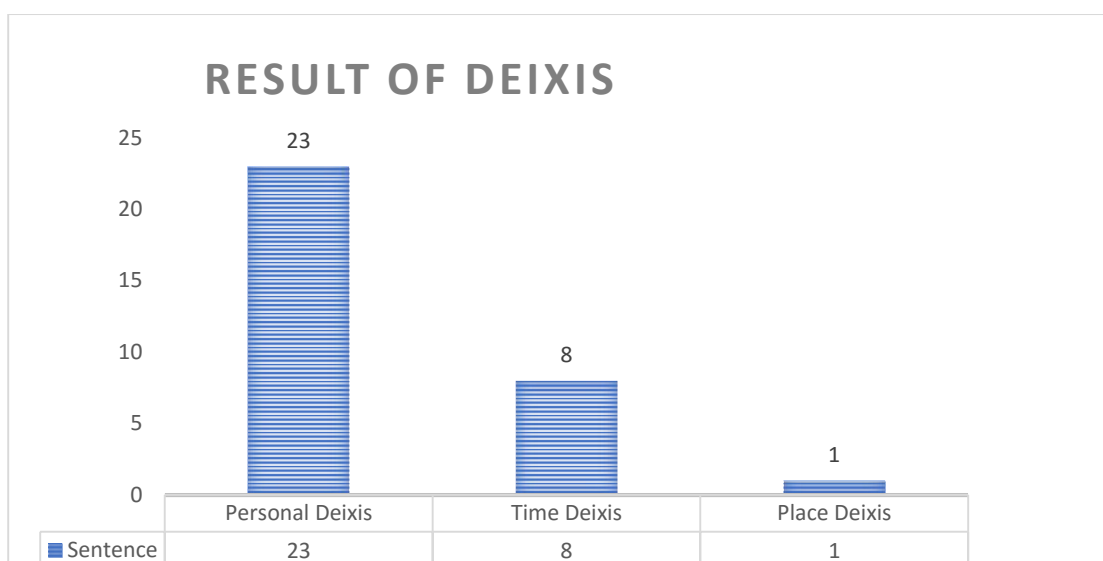
The researchers have analyzed the Press conference Donald Trump at Youtube video USA TODAY. The data description is presented in table 1.

**Table 1. Deixis**

No	Time	Sentence	Category of Deixis
		<b>Sentence</b>	
1	02:10	Thank you very much, <u>everyone</u> . Thank you	Deixis Personal
2	02:16	<u>We</u> continue to see evidence that <u>our</u> aggressive strategy is working and working at a very high level.	Deixis Personal
3	02:24	<u>Nationwide</u> , the percent of tests that come back positive has declined to vary significantly	Place Deixis
4	02:30	<u>Last week</u> , roughly 38% of the tests in New York were positive.	Time Deixis
5	02:34	<u>This week</u> that number is down to 28%.,	Time Deixis
6	.02:42	New cases in New York are down 50% compared to <u>a week ago</u> and fatalities are down 40% over the same period.	Time Deixis
7	02:54	In Louisiana, the rate of positive test results decline from 25% down to 15% in the <u>last seven days</u> alone.	Time Deixis
8	03:02	18 States now show a decline in a number of positive tests in <u>the last seven days</u> .	Time Deixis
9	03:05	So over <u>the last seven days</u> has been very, very significant progress.	Time Deixis
10	03:13	Just <u>yesterday</u> , governors, Gavin Newsom, California, Tim Waltz of Minnesota, and Billy of Tennessee announced additional plans to restart certain sectors.	Time Deixis
11	03:24	<u>We</u> ask every American to maintain vigilance and hygiene, social distancing, and voluntary use of face coverings.	Deixis Personal
12	03:33	<u>We're</u> opening our country	Deixis Personal
13	03:36	<u>We</u> have a lot of talent involved from governors down to people that just stand there and help you with the doors.	Deixis Personal
14	03:56	<u>I</u> think there's going to be a tremendous upward shift.	Deixis Personal

15	04:00	<u>I</u> spoke with Tim cook today of Apple and they have a good sense of the market and he feels it's going to be a V.	Deixis Personal
16	05:47	<u>We</u> are getting through this challenge	Deixis Personal
17	05:50	<u>You</u> have 184 countries out there	Deixis Personal
18	06:01	that, but <u>they're</u> all watching <u>us</u> .	Deixis Personal
19	06:03	<u>They're</u> all watching and <u>they're</u> calling and <u>they</u> respect what <u>we're</u> doing so much.	Deixis Personal
20	06:19	<u>We're</u> filling up stockpiles for our States and for <u>ourselves</u> .	Deixis Personal
21	06:27	<u>We</u> could have a lot more if we wanted to do that, but we're helping Mexico, Honduras, Indonesia, France.	Deixis Personal
22	06:32	<u>We're</u> sending to France, <u>we're</u> sending to Spain, <u>we're</u> sending to Italy and <u>we'll</u> probably be sending to Germany should <u>they</u> need them.	Deixis Personal
23	06:43	<u>we</u> built the strongest economy and the most successful	Deixis Personal
24	06:51	<u>we</u> were able to do and <u>we</u> will rebuild that economy,	Deixis Personal
25	06:58	<u>our</u> economy in the not too distant future.	Deixis Personal
26	07:01	<u>I</u> really believe with all that <u>we've</u> learned and all that <u>we've</u> done,	Deixis Personal
27	07:25	<u>I</u> want to thank Steven.	Deixis Personal
28	07:30	<u>They've</u> been approving not only this,	Deixis Personal
29	07:32	<u>they've</u> been approving many things at a pace that's never happened before	Deixis Personal
30	07:40	And <u>they're</u> being very safe about it	Deixis Personal
31	07:50	as Steven told <u>me</u> ,	Deixis Personal
32	07:51	<u>he's</u> told me very strongly,	Deixis Personal

Based on the aforementioned pieces of evidence, then the results of this analysis are presented in figure 1.



Result of deixis analysis on figure 1 above, the results of the deixis found were twenty three personal deixis, eighth time deixis, one place deixis in thirty-two sentence.

The data describes in table 1, will be elaborated with theory by Lyons and Fillmore (1977) in book (Deissel, 2012) cited in (Abdulameer, 2019)

a. Deixis Personal

The data that show the present on the table, the researchers can see that Deixis of the person that use in the script of the video President Trump and coronavirus task force brief press, the amount of the personal Deixis is twenty-four personal Deixis in thirty-two sentence, kind of personal Deixis that use is, I, you, we, they, he, me. The personal Deixis with kind of personal Deixis “ I “exist in sentence number fourteen, fifteen, twenty-six, and twenty-seven. The personal Deixis with kind of personal Deixis “We” exist in sentence number two, eleven, twelve, thirteen, sixteen, twenty, twenty-one, twenty-two, twenty-three, twenty-four. The personal Deixis with kind of personal Deixis “They” exist in sentence number eighteen, nineteen, twenty-eight, twenty-nine, thirty. The personal Deixis with kind of personal Deixis “He” exists in sentence number thirty-two. And the personal Deixis with kind of personal Deixis “Me” exists in sentence number thirty-one. The researchers can say that in that sentence is personal Deixis because based on the theory of Lyons and Fillmore cited in Abdulameer (2019), that appears in the introduction, personal Deixis is deictic reference to the participant role of a referent. It manages the syntactic classifications of individuals engaged with an articulation. It integrates the speaker, the recipient, and referents which are neither speaker nor recipient. That why the researchers says that I, We, He, They, Me in a sentence, one, two, eleven, twelve, thirteen, fourteen, fifteen, sixteen, seventeen, eighteen, nineteen, twenty, twenty-one, twenty-two, twenty-three, twenty-four, twenty-five, twenty-six, twenty-seven, twenty-eight, twenty-nine, thirty, thirty-one, and thirty-two have personal Deixis.

b. Place Deixis

The data show the present on the table, the researchers can see that Deixis of the place that uses in the script of the video President Trump and coronavirus task force brief

press, the amount of the Place Deixis is one Place Deixis in thirty-two sentence, kind of personal Deixis that use is, "Nationwide" exist in sentence number three. The researchers can say that in that sentence is personal Deixis because based on the theory of Lyons and Fillmore cited in Ainiyah (2019)

c. Time Deixis

The data show the present on the table, the researchers can see that Deixis of the place that uses in the script of the video President Trump and coronavirus task force brief press, the amount of the Time Deixis is Seven-Time Deixis in thirty-two sentence, kind of Time Deixis that use is, " Last Week, Next Week, This Week, Last Seven Day, Yesterday" exist in sentence number four, five six, seven, eighth, nine and ten. The researchers can say that in that sentence is Time Deixis because based on the theory of Lyons and Fillmore cited in (Wiwin Puji, 2015)

## CONCLUSION

This deixis research was conducted on the press conference President Donald Trump and used a theory from Lyons and Fillmore which classifies deixis into three types, namely Personal Deixis, Plan Deixis and Time Deixis, and the most dominant type of deixis that often appears in the speech is the personal deixis. In the press conference, President Donald Trump often talks about task and force corona virus 2019 or Covid - 19.

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