

# ANALYSIS CODE-SWITCHING IN ZHAFIRA AQYLA'S VLOG

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## Abstract

Indonesia is happening in switching language and language style communication. There are many different types of media that we can use to see how code switching works, and one of them is Vlog. The purposes of this research, researchers to analyze the types of code-switching Zhafira Aqyla's vlog and to identify the most dominant types of code-switching. This research used by using descriptive qualitative method. Based theory of (Wiley, 2019), the first step to start this research is to collect information through watching the videos. The second is researchers analyzed of available data. Then, the third compiles the results by categories the types of code-switching based on Poplack theory.

**Keywords:** Language Phenomena; Factor Motivation; Code Switching

## INTRODUCTION

Nowdays, there are many phenemenon in social life, especially in language. Realized or not, Indonesian people are use bilingual or multilingual because they can master more than one language or more. Indonesian poeple are become accustomed to interacting with English in daily life. Lets see in people daily activities that never stop to communicating each other. People pick different codes in different situations in regular interactions. They may select a specific code or variation because it makes it easier to discuss a specific issue, regardless of where they are speaking (Nurrohmah, 2020). They are, however united by the national language Bahasa Indonesia. It is always difficult to find purity of Bahasa Indonesia due to the mixing of code in the language, whether from a local language or foreign language, which causes the code mixing phenenom to occur (Aziz, Achamd, & Fadlun, 2020). Languange is needed to understood what the goals it is going to be and convey ideas and information. We can learn from the Attitude type that code switching is rare in Indonesia because of the people's backgrounds; perhaps only a few people can do it without having to learn first. Pragmatic includes code switching. Pragmatics is the study of language from an involving participation, explaining aspects of linguistic structure through non-linguistic pressures and causes. (Levinson, 1983 cited in Kuswandi & Apsari, 2019).

The phenenom of code switching has become a trend or style of speech in society, especially in millenials A code switch occurs when a speaker or writer switches from one language to another in the middle of a conversation or, in some cases, in the middle of producing sentences (Fadillah & Parwati, 2020). Code switching is use from the speaker to transfer the meaning or message cannot be understand, then speaker need to change the language that can be understood by the recipent. Code-switching typically occurs in an informal setting while discussing daily life, friends, family, and so on. 'Code-switching' is common in formal or official situations, such as working communication at school or college. The speaker switches from one language to another when the meaning of the language is not understood by inculcators (Kamariah & Ambalegin, 2019). This phenomenon is also common in social media such as in real life. Which

usually includes a large number of activities, such as the current trend through using YouTube. The social media site YouTube is a hugely profitable way to spread information and publicize services and products (Riaz, 2019). Their creativity can be shared on YouTube and made publicly available to a lot of people. Creator content in Youtube, many share information that people need both in terms of education and entertainment. There are already many content creators in Indonesia who become an inspired figure for the community.

One of the young content creator and also famous as one of talented and intelligent influencer, namely Zhafira Aqyla. Zhafira Aqyla's is one of the recognizable influencer in education for education achievement. Moreover, Zhafira Aqyla's is now enlivening Youtube Channel by sharing a content. In the content is about her daily life in Japan, how to her get a scholarship, education information, such as *ayo kerjain soal listening IELTS bareng gue*, day in my life as intern, undergraduate thesis defense. In each video she share, researcher found phenomena and evidence that Zhafira Aqyla often interferes with English and Indonesian.

In this research, the researcher choose this topic due to the researcher interest in use of code switching, also want to analyzed the code switching and the type of code switching her used in the videos. The focus of the research is to identify the types of code switching from her utterances when utilizing code switching, and the factor motivation that influenced code switching. It is also supposed to provide information needed by the reader in researching code-mixing and code-switching, so that the reader has a clearer understanding of the different types of code-switching and the factors that influence the vlog.

## METHOD

The descriptive qualitative method was used by the researchers in this study. Qualitative research is the result of an iterative process in which we identified the categories that we analyzed using both deduction and induction. (Patrik & Ugo, 2019). Qualitative refers to the process, comprehension, complexity, interaction, and people. Because the process of conducting research is emphasized in qualitative research, researchers must concentrate on the process rather than the end result. (Sarwono J. , 2018). The definitive step-by-step resource for qualitative methods are collecting evidence, crafting analysis, and communicating (Wiley, 2019). In addition, researcher provide the result of the research by using table containing sentences to be categorized as code mixing types.

This research, Zhafira Aqyla's was chosen by the researchers as the subject because she often used code-switching on each of her vlogs. Based on the theory of (Wiley, 2019), the first step to start this research is to collect information through watching the videos. The second is researchers analyzed of available data. Then, the third compiles the results by categories the types of code-switching based on Poplack theory. The three videos selected by the researcher to be analyzed as sample data are entitled "Perjalanan menuju master (part 1)", "Bikin Jadwal: Edisi Musim Libur", and "Kenapa Uk, Cambridge, and Pindah Jurusan?". The last, the researchers discuss the conclusion.

## RESULTS AND DISCUSSION

### Results

Table 1. The 1<sup>st</sup> Vlog entitle : "Perjalanan menuju master (part 1)"

No.	Utterance	Type of Code Switching
1.	<i>Ok ok</i> , buat referensi 4 tahun lalu gue dapet 7.5 kita liat taun ini gue dapet berapa.	Tag Switching
2.	Berapa? <i>I can't see</i> .	Intersentential

3.	Sekarang gue lagi ngerjain <i>assignment</i> dikampus untuk memenuhi <i>application requirement</i> dari Cambrige University.	Intrasentential
4.	.... <i>I can trying to understand</i> , ka syafiq lagi baca esai Cambrige gue .....	Intersentential
5.	Gimana pengalamannya? <i>Its was difficult as you are imagine</i> , tapi udah selesai yang penting sekarang selesai.	Intersentential
6.	..... saat ini gue kerjain itu <i>application</i> buat <i>scholarship</i> nya, jadi ditanya kaya <i>leadership experience</i> kita, <i>academic excellent</i> kita, <i>goals</i> , dan keinginan kita untuk <i>impact change in the world</i>	Intrasentential
7.	.... lagi di revisi sama kate untuk grammar dan konten <i>because</i> dia <i>born</i> di UK.	Tag switching
8.	Kaede belum baca, <i>but when i said in what ways its basiclly more academic version asking how. What differnt ways can this application support them to learning. Do you get it??</i>	Intersentential
9.	Gue bakal cek dulu semua berkas gue, sebelum gue <i>submit</i> semuanya.	Intrasetential
10.	.... kayanya disini ke <i>mirror</i> deh.	Tag Switching

Table 2.The 2<sup>nd</sup> Vlog entitle : “Bikin Jadwal: Edisi Musim Libur”

No.	Utterance	Type of Code Switching
1.	Gue udah ga bikin video selama sebulan lebih tapi <i>in the meantime i was really really to see what you did with scheduling on your wall.</i>	Intersentential
2.	Dan kalau misalkan kalian sadar, <i>yes my background change because i just move down and i hope this is great as before. I got creative with postcard and washi tape.</i>	Intersentential
3.	Karena gue sekarang udah pindahan dan udah beres skripsi jadi yang nunggu gue tiga bulan kedepan adalah <i>summer break.</i>	Tag Switching
4.	Tentunya selama tiga bulan <i>the idea of “break” itself really amazing and break is supposed to be a time for you to relax.</i>	Intersentential
5.	Nah tapi selain <i>break is a time for your relax</i> nah <i>break</i> juga baik untuk bagaimana kita ingin <i>relaxation</i>	Intersentential
6.	Selama semester akhir ini yang gue lakukan adalah <i>research, study, go to the library every day and put myself all i have in my work.</i>	Intersentential

7.	Untuk tiga bulan kedepan ini adalah bener bener untuk <i>self reward time</i> .	Intersentential
8.	Makasih temen temen sudah <i>mention</i> gue	Tag switching
9.	... dan sembilan postit itu adalah <i>my main priority for this summer break</i> jadi itu yang bakal gue lakuin selama liburan nanti.	Intrasentential
10.	.... tapi gue pengen tetep ada <i>guideline</i> buat apa yang bakal gue jalanin.	Intrasentential

Table 3. The 3<sup>rd</sup> Vlog entitle : “Kenapa Uk, Cambridge, and Pindah Jurusan”

No.	Utterance	Type of Code Switching
1.	Alasan gue milih ke UK karena gue pengen mendalami tentang <i>education</i> dan <i>hugunya</i> besar selain Autralia dan Singapura.	Intrasentential
2.	<i>In my case i study geophysical engineering and in my final dissertation was about disaster mitigation</i> terus aku juga tertarik dibidang politik	Intersentential
3.	Sekarang dibelakang kita ada <i>river, it is very pretty</i> .	Intersentential
4.	..... kalau dari gue sendiri adalah <i>research proposal</i> karena itu yang bisa meyakinkan pihak <i>admission</i> walaupun kita ga punya <i>background</i> dari <i>topic</i> tersebut tapi kita punya ketertarikan dan kita punya rencana jelas dan kita bisa sambungkan dengan <i>research experience</i> kita.	Intrasentential
5.	... salah satu aspek atau bidang yang jarang di teliti oleh <i>developing areas</i> .	Intersentential
6.	Kalau gue pribadi, <i>emm</i> mempersiapkan dari awal semester 7.	Tag Switching
7.	Jadi perlu ada solusi untuk mengatasi <i>the transmission attack kind of information</i> dari <i>all over the world</i> .	Intersentential
8.	Sebenarnya kalau dari jurusan S1 itu <i>general</i> ya, tapi dikerucutin.	Intrasentential
9.	... karena gue mau mengembangkan <i>smartphone aplication</i> yang bisa membantu orang tua mengajarkan anaknya tentang pendidikan seksual	Intrasentential
10.	Sekarang kita ada di Okayama <i>Castle</i>	Tag switching

From the three type of code-switching namely intersentential, intrasentential, and tag switching. The results that reseacher have found, intersentential most dominant type of code switching appears weith a precentage of 43.3%. Fhuthermore, tag switching was the second-highest result with 33.3% and intrasentential of 23.3%.

Table 4 Percentages of the types code-switching

No.	Type of Code Switching	Percentages
1.	Intersentential	50%
2.	Intrasentential	26.6%
3.	Tag Switching	23.3%

## Discussion

Based on finding data of Zhafira Aqyla’s utterance in her vlog, reseacher also found there are three type of code-switching in her vlog. There are three type of code-switching namely; intersentential, intrasentential, tag switching. Code switching divided into three types; intersentential switching, emblematic/tag switching, intrasentential switching (Astani, Rukmini, & Sutopo, 2020).

The first, researcher found 50% of intersentential types of code-switching as the most dominant occurred in Zhafira Aqyla’s vlog. Inter-sentential switching entails a switch at a clause or sentence boundary, where each clause or sentence is in one of two languages (Nurrohmah, 2020). Furthermore, this will occur when a word or phrase from a foreign language is interested in the main language structure of a sentence (Aini, 2019).

The example of intersetential code-switching occurred in the conversation as follows:

“Tentunya selama tiga bulan **the idea of “break” itself really amazing and break is supposed to be a time for you to relax.**”

The data in the bold can be catagorized as intersentential switching because from the sentence the speaker speak in Indonesia and then speak to English.

The second, reseacher found 33.3% for intrasentential types. Intra-sentential Code-Switching emerges when elements of two languages are discovered in the same sentence (Sustika, Putra, & Prawira, 2020)

“..... saat ini gue kerjain itu **application** buat **scholarshipnya**, jadi ditanya kaya **leadership experience** kita, **academic excellent** kita, **goals**, dan keinginan kita untuk **impact change in the world**”

Those words in bold; cast, sometimes, interview, and elite (English) are inserted between Indonesian utterances, therefore those can be categorized as intra-sentential switching.

The third, researcher found 23,3% for tag switching types. Intra-sentential code-switching poses the greatest syntactic risk because only speakers who are fluent in both languages can perform this type of code-switching without violating grammar rules (Tati, Doring, & Narasuman, 2020). The example of tag switching occurred in the conversation as follows:

“**Ok ok**, buat referensi 4 tahun lalu gue dapet 7.5 kita liat taun ini gue dapet berapa.

The word in bold can be categorized as tag switching because the formulatic expression “ok,ok” become the indicator of switching language from English to Indonesia.

According to the findings of this research, experienced language loss and gain as a result of bilingualism through code switching. As one's English skills improve, one's Indonesian language skills become worse. In addition, the habit of using English rather than Indonesian when communicating in daily life contributes to English proficiency. She spoke Indonesian, but her intents were in English.

## CONCLUSION

Code-switching has three types namely; intersentential, intrasentential, tag switching. From this research, researcher found that of the most dominant type by Zhafira Aqyla's vlog 15 out of 30 samples were intersentential. The most frequent function is to repeat which totally holds the highest percentage 50%. In second position is of code switching is intrasentential with 26.6%. In the last position is tag switching with 23.3%.

The impact of code switching on participants' ability to communicate in English in terms of the involved language's capabilities. It was discovered that the participants lost their Indonesian language and gained their English language. The most significant factors that caused language loss and gain were the bilingual environments they experienced and the oppression to use English in their daily lives to communicate with others. And in Zhafira Aqyla's vlogs more dominated by using English more Indonesian. It means that Zhafira Aqyla always does a code switch in her Vlog utterances because of her language ability and her habit of speaking with each other.

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